



Education Brochure

Featuring **over 220 hours** of education, including cutting-edge clinical content developed specifically for Vision Expo

Presented by co-owners



VISION EXPO
2026
Orlando

From the Education Planning Committee Chair

How often do you find yourself quoting philosophers, poets, musicians, movie lines or just some random person who made a great social media post? I for one, do it all the time and without even realizing these quotes have become part of my lexicon. "So, you are saying there is a chance?" It can become amusing when we credit a quotation to the wrong person or flat out miss the meaning. One that is most often used, "The definition of insanity is doing the same thing over and over again expecting different results" is credited to Albert Einstein. Truth be told, scholars don't believe he said it, yet the quotation is relevant to our profession and Vision Expo.

Our profession is like a rolling stone, moss does not collect on those remember, in constant flux and still moving with the current. This is also what makes Vision Expo the premiere meeting place for the ophthalmic community - change. John Kennedy said "For time and the world do not stand still. Change is the law of life.", and being able to adapt to those changes has continued to strengthen our communal bond. However, change does not necessarily mean unfamiliar or complete disintegration of what is great about Vision Expo. The name exposition alone represents, a large public exhibition of art and goods, all centered about the miraculous organ that provides vision. The art can be found in the evolving education that is provided over the four days, from new treatment and diagnostic options, to maneuvering the ever unfolding business of our profession; as well as the unique optical and surgical options that are delivered on a daily basis to our patients. The goods are presented in, arguably, the most exciting and expansive exhibit hall for any meeting. For within these walls education is imparted from center stage or supporters who understand our patients' needs. At Vision Expo life is truly like a box of chocolates, you never know what you will get but who cares because you know it will be good!

Now I understand it is always warm to relish in the ways of our past, it is comfortable, but that is also naive of us to not understand that our profession and our patients' needs are evolutionary. Vision Expo is continuing to evolve with our profession, and this meeting will provide you even more tools, insights and opportunities for you to practice confidently at the highest level. And much like the quote that I can assure, was maybe, spoken by Einstein, gravitation cannot be held responsible for people falling in love; for those that love our profession, community and love a great meeting, then I will see you all in Orlando because it is not just gravity that makes you love Vision Expo.

Marc Bloomenstein, OD, FAAO
Education Planning Committee Chairman



Education Planning Committee

Meet the members who have been actively involved in the development of this year's education meeting.



Marc Bloomenstein
OD, FAAO
EPC Chairman
Scottsdale, AZ



Shalu Pal
OD, FAAO, FSLs, FBCLA, FIAOMC
Toronto, Canada



Mark Dunbar
OD, FAAO
Miami, FL



Jessilin Quint
OD, MBA, MS, FAAO
Oakland, ME



Steven Ferrucci
OD, FAAO
North Hills, CA

OptiCon Advisory Board

Meet the members who have been actively involved in the development of this year's education meeting.



Phernell Walker
MBA, ABOM, NCLEC
OptiCon Advisory Board Co-Chair
Pure Optics, LLC



Carri L. Russell Rivera
FCLSA, NCLEM, ABOC
Global Director of Sales,
Bausch + Lomb, Specialty Vision
Products



Lanard C. Atkins
LDO, ABOC, NCLEC
OptiCon Advisory Board Co-Chair
Owner, Timeless EYIdentity



Michael Vitale
ABOM
Vice President, Membership,
Government Relations & Technical
Affairs, The Vision Council



Bob Alexander
ABOM, NCLEM
Director, Member Education,
United Opticians Association

2026 VISION EXPO ENDORSERS



Official Institutional Sponsor: **NECO** | New England College of Optometry

We're thrilled to offer pricing which makes Vision Expo Education most affordable!

Doctors

UNLIMITED EDUCATION

Advanced: \$599 Register on or before 2/27/2026
Standard: \$699 Register prior to event close

SINGLE DAY

WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY

Advanced: \$250 Register on or before 2/27/2026
Standard: \$300 Register prior to event close

WORKSHOPS*

\$200 each

20C6: IPL Workshop
 20C7: OCT Workshop
 33L1: Specialty Contact Lens Workshop
 30C6: Injections and Minor Procedures Workshop

*Doctor - Unlimited Education, or Single Day (same day as workshop) do not include Workshops.

FREE EDUCATION*

Vision Series (Optometrists Only): Check visionexpo.com for a current listing of sessions

Summits (Optometrists Only): 20C5, 30C5

*Must be registered for Doctor - Unlimited Education or Single Day (same day as session)

OptiCon / Allied Health

opticians, contact lens fitters, allied ophthalmic professionals, optical assistants and office managers, frame buyers and lab technicians

OptiCon @ VISION EXPO

UOA Member
 Unlimited Education

Advanced: \$349 Register on or before 2/27/2026
Standard: \$399 Register prior to event close

OptiCon @ VISION EXPO

Non-UOA Member
 Unlimited Education

Advanced: \$409 Register on or before 2/27/2026
Standard: \$459 Register prior to event close

SINGLE DAY

WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY
 UOA Member or Non-UOA Member

Advanced: \$250 Register on or before 2/27/2026
Standard: \$300 Register prior to event close

Other Professionals

professionals working in corporate management, or service providers

UNLIMITED EDUCATION

Advanced: \$539 Register on or before 2/27/2026
Standard: \$579 Register prior to event close

SINGLE DAY

WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY

Advanced: \$250 Register on or before 2/27/2026
Standard: \$300 Register prior to event close

ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:

- ADMISSION TO EXHIBITS (\$150 VALUE)
- ADMISSION TO EDUCATION ATTENDEE LOUNGES

Quick Guide to Registering for CE

The Vision Team has created this guide to help make sure you can easily plan to attend the appropriate courses to earn credits that you need for your license renewal.

The Conference Brochure includes the course schedule for each day of the CE program, the course schedule begins on page 10.

Each course includes a listing of the pending accreditations being offered for the course. For example, 10C1 - The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 1 has been submitted to COPE, Florida Optometry, NCLE, Florida Opticianry, and the New York State Opticians for CE Credit.

COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY-CL, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIATE

8:00AM -10:00AM	10C1
	The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 1 Chapman, Pal, Peiffer, J. Schaeffer COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY-CL, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIATE

There is also an Accreditation Legend at the bottom of the schedule on Day 1. The Accreditation Legend can help you verify that you have selected the courses that are appropriate for your license renewal.

Accreditation Legend:

ABO - General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; AOA - AOA Paraoptometric Commission; COPE - COPE/COPE - TQ; Florida State Board of Opticianry - FL Opticianry/FL Opticianry - Technical/FL Opticianry - Contact Lens; Florida State Board of Optometry - FL Optometry/FL Optometry - TQ; NCLE - General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; New York State Optician - Dispensing/Contact Lens - Basic/Intermediate/Advanced; Transcript (TQ); Orals; Therapeutic - TPA

We are continuously submitting all of our courses to the various National Accreditation Agencies and State Boards. The list of Approved and Pending courses for each accreditation agency and state board are listed on the Vision Expo website - Education - Approved/Pending page (VisionExpo.com/Approved-Pending Courses). We update the lists on a weekly basis, up until the show begins.

We hope that this quick guide will help you with planning the courses that you need to attend for your license renewal. Please remember to also check with your State Board to make sure you have registered for the appropriate courses that you need to satisfy your State's license requirements.

If you need to make changes to your education registration or have any questions, our Client Services team can be reached via phone at (800) 811-7151 | (203) 840-5610 or via email at inquiry@visionexpo.com

We look forward to seeing you at the show!

Clinical Highlights

GLAUCOMA

- 23C4 Roadmap to Medical Management of Glaucoma
- 25C3 Case Files In Glaucoma
- 31C1 Objective and Subjective: The Fast and Furious of Visual Field Innovation
- 33C3 Glaucoma Update
- 35C2 Ask the Experts – Glaucoma

ANTERIOR SEGMENT

- 21C3 The Insensitivity of NK: Diagnosis and Management
- 27C3 Differentiating Keratitis
- 30C5 IPL Workshop
- 33C1 Cry Me a River
- 33C6 In Office Lid Management Today, Tomorrow, And in the Future
- 41C2 The OTC Allergy Equation: Timing, Treatment, and Tailored Care

GENERAL OPTOMETRY

- 12C1 Houston, We Have A Problem: Straight Forward Solution To Low Vision Problems
- 13C1 Tools of the Trade: What's in Your Low Vision Armamentarium?
- 23C2 Top 15 Diagnoses You Should Never Miss
- 21C2 Makeup and Ocular Surface
- 23C6 Binocular Vision Simplified, The Role of Microprisms in Our Digital World
- 25C4 Ocular Urgencies or Emergencies
- 25C5 Beauty in Focus: Elevating Eyecare Through Ocular Aesthetics
- 27C1 Caring For Your Patient With Cancer
- 27C2 Ophthalmic Clinical Consideration of GLP-1's
- 33C4 911: What's Your Ocular Emergency?
- 35C3 Putting the OD in AI
- 37C3 Top 5 Most Common Ocular Manifestations from Systemic Conditions
- 41C1 The Ophthalmic Sequela of Sleep Disorders
- 43C1 Ocular Emergencies and Urgencies
- 45C2 Eyes on Efficiency: Using AI to Improve Patient Outcomes and Practice Efficiencies

CONTACT LENS

- 23L1 Managing Neurotrophic Keratitis Treatment with Contact Lenses
- 24L1 Dry Eyes & Myopia Management - When Kids Win and Lose
- 25L1 Contemporary & Modern OrthoK Fitting
- 26L1 Hybrid CL's
- 33L1 Specialty CL Workshop
- 35L1 Troubleshooting Scleral Lenses
- 36L1 Billing, Coding & Staff in a Specialty CL Practice
- 41L1 Hot Topics in Cornea Disease: What's New and Next in Diagnosis and Treatment
- 43L1 Understanding and Prescribing Wavefront Guided Scleral Lenses
- 44L1 Back to Basics with the "OG" Corneal GP
- 45L1 Improving CL Wear with Ocular Aesthetics
- 46L1 Marketing Your Contact Lens Practice

POSTERIOR SEGMENT/RETINA

- 23C5 Hot Topics in Retina
- 25C2 Ask the Experts: Retina Edition
- 33C2 Case Files – Retina

DRY EYE / OCULAR SURFACE DISEASE

- 21C1 MGD and Demodex Management: The Missing Link
- 23C3 Ask the Experts: OSD Edition
- 35C1 Case Files – OSD
- 37C1 If You Never Test You Can Never Treat: New Diagnostic Opportunities for OSD

OPTOMETRIC/SURGICAL PROCEDURES

- 30C6 Injections Workshop

FLORIDA OD'S

- 11C2 Florida Prevention of Medical Errors in Eyecare
- 12C2 Florida Jurisprudence Laws and Rules of Practice

MYOPIA

- 10C1 MYOPIA CONTROL PROGRAM - The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 1
- 10C2 MYOPIA CONTROL PROGRAM - The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 2
- 33C5 It's Time to Stop Being So Myopic: Or Better Yet Your Patients

SYSTEMIC DISEASE - DIABETES

- 31C2 Diagnosis Diabetes: The Optometric Management Guide

POSTERIOR SEGMENT AND MACULAR DEGENERATION

- 35C5 AMD: A Relative Manageable Disease

HANDS-ON WORKSHOPS

- 20C6 IPL Workshop
- 20C7 OCT Workshop
- 33L1 Specialty CL Workshop
- 30C6 Injections Workshop

IMAGING TECHNOLOGY

- 10C4 NEW TECHNOLOGY SHOWCASE: Speed Dating with New Technology: Get To Know Your Equipment Before You Take It Home
- 10C5 NEW TECHNOLOGY SHOWCASE: West Coast Case Challenge
- 20C7 OCT Workshop
- 23C1 OCT and OCTA Real World Case Studies

NEUROLOGICAL

- 25C1 It's All in Your Head – Diagnosing Neurological Eye Conditions
- 35C4 Swollen Optic Nerves: Now What?

PHARMACOLOGY

- 11C1 Orals Pharmaceutical Update
- 31C3 Drugs of the Future
- 45C1 The Management of Ocular Pain, Considerations When Prescribing Opiates

SURGICAL/CO-MANAGEMENT

- 31C1 When Cataract Surgery Also Means Glaucoma Management
- 43C2 Practical Surgical Co-Management – The OD's Role

PRESBYOPIA

- 37C2 Update on Managing Presbyopia Without Corrective Lenses

Clinical Content

Custom designed for Vision Expo by the Education Planning Committee, our 2026 program is organized by key content areas including glaucoma, posterior segment/retina, anterior segment/dry eye, surgical/co-management, and systemic disease and diabetes. Here you will discover courses specifically developed to immerse you in the most cutting-edge developments for better patient care. Learn from the most knowledgeable experts in the field of optometry as they unveil leading-edge technology and the latest trends in the diagnosis and treatment of common eye diseases. 15 clinical tracks with over 120 hours of content will keep you at the forefront of the industry.

This activity is supported by unrestricted educational grants.

Education Highlights

Summits

Introducing the 2026 Summits—a series of No-Fee CE accredited programs designed to give a brief synopsis of the hottest issues on a broad spectrum of essential topics in eye care in a one-hour format. These sessions offer a unique opportunity for optometrists to learn about several key topics from leading experts and explore the latest technology advancements and clinical best practices. Join us in an interactive learning environment, where you can engage with peers, hear real-world cases, and gain practical skills to enhance patient care.

Please refer to the CE Program grid schedule on Thursday and Friday, specifically in the 12:00-2:30pm time slot for course details – **Course 20C5 & Course 30C5**.

OPTOMETRISTS ONLY. CE CREDITS AVAILABLE.
FREE – MUST BE REGISTERED FOR DOCTOR – UNLIMITED EDUCATION OR SINGLE DAY (SAME DAY AS COURSE).

Vision Series

This 2026 format invites you to grab a bite to eat or drink and continue learning over breakfast or lunch. Take a break from the exhibit hall or formal classroom learning as industry leaders address the latest clinical innovations in a relaxed and collaborative learning environment. Then put theory into practice by heading back into the exhibit hall to connect and build on your classroom learning.

OPTOMETRISTS ONLY. NOT FOR CREDIT.
FREE – MUST BE REGISTERED FOR DOCTOR – UNLIMITED EDUCATION OR SINGLE DAY (SAME DAY AS SESSIONS).

Please check our website visionexpo.com for the list of Vision Series sessions.

Business Solutions

- 21B1 4 Billing and Coding Changes You Can Make Tomorrow To Improve Your KPIs
- 23B1 Top 5 Practice Problems & How To Avoid Them
- 24B1 Navigating Practice Reviews: The Good, The Bad, and The Ugly
- 25B1 9 KPIs For A Comprehensive Practice
- 26B1 Innovative Ways To Generate Revenue
- 27B1 Build a Million Dollar Practice
- 31B1 Inflationary Tactics - How Your Practice Can Thrive Even When Under Stagnant Reimbursements
- 33B1 Building A Dry Eye Practice From The Ground Up: Essential Steps For Success
- 35B1 Streamlining Operations: Time-Saving Tools and Techniques for Practice Efficiency
- 36B1 Telehealth & Virtual Care: Expanding Your Practice's Reach
- 37B1 Marketing Your Dry Eye Practice
- 41B1 Creating Long Term Private Practice Success Through Real Estate
- 43B1 Billing & Coding For Dry Eye
- 44B1 The Practice Owner's Guide To Lean Inventory Management
- 45B1 The Eye-economics of Myopia Management/ Control - A Micro and Macro Deep Dive

Myopia Control Program

This dynamic 4-hour Myopia Management Symposium—divided into two independent 2-hour sessions—explores every dimension of modern myopia care, from prevention to advanced treatment and complication management. Attendees may participate in either session individually or experience the full four-hour deep dive; each section stands on its own and delivers comprehensive, actionable content.

In this newly expanded format, internationally recognized experts will illuminate the science, strategy, and clinical realities of myopia management—merging cutting-edge research with real-world practice insights.

MYOPIA CONTROL PROGRAM IS DIRECTED BY JACK SCHAEFFER, OD

WEDNESDAY, MARCH 11

8:00 AM – 10:00 AM	10:15 AM – 12:15 PM
<p>10C1 The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 1</p> <p>Speakers: Cheryl Chapman, OD, FAAO Shalu Pal, OD, FAAO Adam Peiffer, OD, FAAO Jack Schaeffer, OD, FAAO</p>	<p>10C2 The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 2</p> <p>Speakers: Cheryl Chapman, OD, FAAO Shalu Pal, OD, FAAO Adam Peiffer, OD, FAAO Jack Schaeffer, OD, FAAO</p>
<p>ACCREDITATION PENDING - COPE, NCLE, FL BOARDS OF OPTOMETRY + OPTICIANRY, NY STATE OPTICIAN - CONTACT LENS - INTERMEDIATE</p>	



New Technology Showcase

Vision Expo is committed to the advancement of scientific knowledge for the practical purposes of diagnosing and treating ophthalmic maladies. With one of the largest exhibition halls dedicated to managing vision, attendees are introduced to all that ophthalmic industry has to offer. Furthermore, didactic education enables all that attend an opportunity to realize practical applications, of these advanced options, for their practice. The New Technology Showcase will unite the exhibit hall and the didactic to create a space where learning becomes hands-on. Furthermore, with the new East Coast Case Challenge, our experts will present cases where this technology has assisted in the management of common and not so common patient diagnoses.

NEW TECHNOLOGY SHOWCASE IS DIRECTED BY MARC BLOOMENSTEIN, OD

WEDNESDAY, MARCH 11

1:30 PM – 3:30 PM	3:45 PM – 5:45 PM
<p>10C4 - Speed Dating With New Technology: Get To Know Your Equipment Before You Take It Home</p> <p>Speakers: Marc Bloomenstein, OD; Steve Ferrucci, OD; Mohammad Rafieetary, OD</p> <p>LIMITED ATTENDANCE</p>	<p>10C5 - East Coast Case Challenge</p> <p>Moderator: Marc Bloomenstein, OD</p> <p>Panelists: Lindsey Bull, OD; Pam Theriot, OD; Mark Dunbar, OD; Jessica Steen, OD; Steve Ferrucci, OD; Mohammad Rafieetary, OD</p>
<p>4 HOURS CE ACCREDITATION PENDING - COPE, FL BOARD OF OPTOMETRY</p>	

WEDNESDAY | MARCH 11

Myopia Control Program

8:00AM - 10:00AM	<p style="text-align: center;">10C1</p> <p>The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 1 Chapman, Pal, Peiffer, J. Schaeffer</p> <p style="text-align: right;"><small>COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY-CL, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIATE</small></p>
10:15AM - 12:15PM	<p style="text-align: center;">10C2</p> <p>The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 2 Chapman, Pal, Peiffer, J. Schaeffer</p> <p style="text-align: right;"><small>COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY-CL, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIATE</small></p>

CLINICAL			
12:15PM - 1:15PM	<p style="text-align: center;">10C3</p> <p>Vision Series Promotional Lunch Symposium – Presented by TBD – Title TBD Speaker TBD</p> <p style="text-align: right;"><small>OPTOMETRISTS ONLY FREE NOT FOR CREDIT</small></p>		
1:30PM - 3:30PM	<p style="text-align: center;">11C1</p> <p>Orals Pharmaceutical Update Caldwell</p> <p style="text-align: right;"><small>COPE, FL-Optometry Transcript Quality, Therapeutic - TPA, Orals</small></p>	<p style="text-align: center;">11C2</p> <p>Florida Prevention of Medical Errors in Eyecare Spear</p> <p style="text-align: right;"><small>COPE, FL-Optometry</small></p>	<p style="text-align: center;">10C4</p> <p>NEW TECHNOLOGY SHOWCASE: Speed Dating With New Technology: Get To Know Your Equipment Before You Take It Home Bloomenstein, Ferrucci, Rafieetary</p> <p style="text-align: right;"><small>Limited Attendance COPE, FL-Optometry</small></p>
3:45PM - 4:45PM	<p style="text-align: center;">12C1</p> <p>Houston, We Have A Problem: Straight Forward Solution To Low Vision Problems Porter</p> <p style="text-align: right;"><small>COPE, FL-Optometry</small></p>	<p style="text-align: center;">12C2</p> <p>Florida Jurisprudence Laws and Rules of Practice Spear</p> <p style="text-align: right;"><small>This course is 2 hours from 3:45pm-5:45pm COPE, FL-Optometry</small></p>	<p style="text-align: center;">10C5</p> <p>NEW TECHNOLOGY SHOWCASE: East Coast Case Challenge Moderator: Bloomenstein Panelists: Bull, Theriot, Ferrucci, Rafieetary, Dunbar, Steen</p> <p style="text-align: right;"><small>This course is 2 hours from 3:45pm-5:45pm COPE, FL-Optometry</small></p>
5:00PM - 6:00PM	<p style="text-align: center;">13C1</p> <p>Tools of the Trade: What's in Your Low Vision Armamentarium? Porter</p> <p style="text-align: right;"><small>COPE, FL-Optometry</small></p>	<p style="text-align: center;">13C1</p> <p>Tools of the Trade: What's in Your Low Vision Armamentarium? Porter</p> <p style="text-align: right;"><small>COPE, FL-Optometry</small></p>	<p style="text-align: center;">13C1</p> <p>Tools of the Trade: What's in Your Low Vision Armamentarium? Porter</p> <p style="text-align: right;"><small>COPE, FL-Optometry</small></p>

Track key

	CLINICAL		SUMMITS		VISION SERIES		OPTICON		MYOPIA CONTROL PROGRAM
	CONTACT LENS		MARKETING4ECPS		WORKSHOPS		NEW TECHNOLOGY SHOWCASE		

VISION EXPO MARKETING & SOCIAL MEDIA BOOTCAMP

In partnership with Marketing4ECPs

8:30AM - 9:30AM	<p style="text-align: center;">10B1</p> <p>The ABCs of Marketing: Simple Strategies with Serious Impact Virzi</p> <p style="text-align: right;">ABO- Gen Knowledge, COPE</p>
9:45AM - 10:45AM	<p style="text-align: center;">10B2</p> <p>How to Build a Personal Brand That Shines Kemp</p> <p style="text-align: right;">ABO- Gen Knowledge, COPE</p>
11:00AM - 12:00PM	<p style="text-align: center;">10B3</p> <p>Metrics That Matter: Stop Guessing, Start Measuring Kemp</p> <p style="text-align: right;">ABO- Gen Knowledge, COPE</p>
1:00PM - 2:00PM	<p style="text-align: center;">10B4</p> <p>From Click to Clinic: Mapping the Modern Patient Journey Horb</p> <p style="text-align: right;">ABO- Gen Knowledge, COPE</p>
2:15PM - 3:15PM	<p style="text-align: center;">10B5</p> <p>Lights, Camera, Conversion: Mastering Video Marketing in Eye Care Swiatylo</p> <p style="text-align: right;">ABO- Gen Knowledge, COPE</p>
3:30PM - 4:30PM	<p style="text-align: center;">10B6</p> <p>Future Focused: AI and Marketing Trends in Eye Care Dharsee</p> <p style="text-align: right;">ABO- Gen Knowledge, COPE</p>

Accreditation Legend:

ABO – General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; AOA – AOA Paraoptometric Commission; COPE – COPE/COPE – TQ; Florida State Board of Opticianry - FL Opticianry/FL Opticianry – Technical/FL Opticianry - Contact Lens; Florida State Board of Optometry – FL Optometry/FL Optometry – TQ; NCLE – General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; New York State Optician - Dispensing/Contact Lens - Basic/Intermediate/Advanced; Transcript Quality (TQ); Orals; Therapeutic - TPA



Provide your staff with the highest quality and most affordable opportunity to learn with a comprehensive package that includes unlimited hours of Education.

LOOK FOR THE OPTICON LOGO  IN THE DAILY COURSE GRID SCHEDULE SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON.

CLINICAL						CONTACT LENS	BUSINESS SOLUTIONS	
7:15AM - 8:15AM	21C1 MGD and Demodex Management: The Missing Link Bloomenstein, M. Schaeffer COPE, FL-Optometry, Therapeutic - TPA	21C2 Makeup and Ocular Surface Theriot, McGee COPE, FL-Optometry	21C3 The Insensitivity of NK: Diagnosis and Management Devries COPE, FL-Optometry, Therapeutic - TPA				21B1 4 Billing and Coding Changes You Can Make Tomorrow To Improve Your KPIs Wolfe COPE, FL-OPTOMETRY	
8:30AM - 9:30AM	20C1 Vision Series Promotional Breakfast Symposium – Presented by Lumenis – Title TBD Speaker TBD OPTOMETRISTS ONLY FREE NOT FOR CREDIT	20C2 Vision Series Promotional Breakfast Symposium – Presented by Thea – Title TBD Speaker TBD OPTOMETRISTS ONLY FREE NOT FOR CREDIT						
9:45AM - 10:45AM	23C1 OCT and OCTA Real World Case Studies Caldwell, Majcher This course is 2 hours from 9:45am - 11:45am	23C2 Top 15 Diagnoses You Should Never Miss Morgenstern This course is 2 hours from 9:45am - 11:45am	23C3 Ask the Experts: OSD Edition Bloomenstein, Devries This course is 2 hours from 9:45am - 11:45am	23C4 Roadmap to Medical Management of Glaucoma Gaddie, Schmidt This course is 2 hours from 9:45am - 11:45am	23C5 Hot Topics in Retina Ferrucci, Dunbar This course is 2 hours from 9:45am - 11:45am	23C6 Binocular Vision Simplified, The Role of Microprisms in Our Digital World Lawson COPE, FL-OPTOMETRY	23L1 Contemporary & Modern OrthoK Fitting Morrison COPE, FL-OPTOMETRY	23B1 Top 5 Practice Problems & How To Avoid Them Quint, Kading COPE, FL-OPTOMETRY
11:00AM - 12:00PM	COPE, FL-Optometry	COPE, FL-Optometry, Transcript Quality, Therapeutic - TPA	COPE, FL-Optometry	COPE, FL-Optometry, Therapeutic - TPA	COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY	24L1 Dry Eyes & Myopia Management - When Kids Win and Lose Morrison, Pal COPE, FL-OPTOMETRY	24B1 Navigating Practice Reviews: The Good, The Bad, and The Ugly Bruijic, Kading COPE, FL-Optometry	
12:00PM - 2:30PM	20C3 Vision Series Promotional Lunch Symposium – Presented by Tarsus – Title TBD Speaker TBD This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE NOT FOR CREDIT	20C4 Vision Series Promotional Lunch Symposium – Presented by Bausch+Lomb – Title TBD Speaker TBD This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE NOT FOR CREDIT	20C5 Summit - Case-Based Conversations on Neuromodulation, Inflammation, Eyelid Margin Disease, and ADC-Related Ocular Toxicity Moderator: Bloomenstein Panelists: Bruijic, Koetting, Lang This course is 1 hour from 1:30pm - 2:30pm OPTOMETRISTS ONLY FREE	20C6 IPL Workshop Devries Limited Attendance \$200 This workshop is 2 hours from 12:30pm-2:30pm	20C7 OCT Workshop Pal, Majcher Limited Attendance \$200 This workshop is 2 hours from 12:30pm - 2:30pm			
2:30PM - 3:30PM	25C1 It's All in Your Head – Diagnosing Neurological Eye Conditions Koetting This course is 2 hours from 2:45pm - 4:45pm	25C2 Ask the Experts: Retina Edition Ferrucci, Dunbar, Yackey This course is 2 hours from 2:45pm - 4:45pm	25C3 Case Files In Glaucoma Steen, Schmidt This course is 2 hours from 2:45pm - 4:45pm	25C4 Ocular Urgencies or Emergencies Bull, Quint This course is 2 hours from 2:45pm - 4:45pm	25C5 Beauty in Focus: Elevating Eyecare Through Ocular Aesthetics McGee, Davison, Pal This course is 2 hours from 2:45pm - 4:45pm		25L1 Managing Neurotrophic Keratitis Treatment with Contact Lenses Dave COPE, FL-OPTOMETRY	25B1 9 KPIs For A Comprehensive Practice Wolfe COPE, FL-Optometry
3:45PM - 4:45PM	COPE, FL-Optometry, Transcript Quality	COPE, FL-Optometry	COPE, FL-Optometry, Therapeutic - TPA	COPE, FL-Optometry, Transcript Quality, Therapeutic - TPA	COPE, FL-Optometry	26L1 Hybrid CL's Dave COPE, FL-OPTOMETRY	26B1 Innovative Ways To Generate Revenue Bruijic, Theriot COPE, FL-Optometry	
5:00PM - 6:00PM	27C1 Caring For Your Patient With Cancer Koetting COPE, FL-Optometry	27C2 Ophthalmic Clinical Consideration of GLP-1's Morgenstern COPE, FL-Optometry	27C3 Differentiating Keratitis Theriot COPE, FL-Optometry, Therapeutic - TPA				27B1 Build a Million Dollar Practice Kading COPE, FL-Optometry	

Track key

- CLINICAL
- SUMMITS
- VISION SERIES
- OPTICON
- CONTACT LENS
- MARKETING4ECPS
- WORKSHOPS
- NEW TECHNOLOGY SHOWCASE
- MYOPIA CONTROL PROGRAM

OPTICAL TECHNOLOGY			OPTICON WORKSHOPS
2201 Introduction to Neuro-Opticianry Collins ☞	2202 Differentiate Your Practice - Create a Magical Experience Rosemann ☞		
ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-A		ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B	
2301 Tackling the Safety and Eye Care Needs of Athletes: An Introduction to Sports Vision Opticianry Collins ☞	2302 Optimizing Your Practice Through Managed Vision Care Rosemann ☞	2303 Exclusive Session - Clinical Prism Optics: Moving Images, Measurement, Management, and Motion Walker ☞	2304 Basic Lensometry Workshop Bourque ☞ This course is from 9:45am - 11:45am
ABO-LEVEL 2, NCLE-LEVEL 2, FL OPTICIANRY, NYS-CL-I, NYS-D-I		ABO-LEVEL 1, FL OPTICIANRY, NYS-D-B	
2401 Solutions to Low Vision Beyond Magnifiers Walker ☞	2402 Dealing with Difficult Patients and Troubleshooting Koenigsberg ☞	2403 Exclusive Session - Creating and Presenting Effective Continuing Education for Opticians Hanlin ☞	
ABO-LEVEL 2, AOA, FL OPTICIANRY-TECH, NYS-D-I		ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-I	
2501 Sunwear Sales the Biggest Missed Opportunity (Rxable and non-Rxable) Koenigsberg ☞	2502 Don't Be Left Out - Enhanced Visual Solutions for all Ages Michaelson ☞	2503 Exclusive Session - Explore the Floor: Technology Edition Collins ☞	2504 Advanced Lensometry Workshop Bourque ☞ This course is 2 hours from 2:30pm - 4:30pm
ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B		ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-I	
2601 Singing the Sharpie Blues - Beyond the Blue Dot and Ruler Michaelson ☞	2602 Psychological Safety in the Workplace Hanlin ☞	2603 Exclusive Session - Delivering 5-Star Eyecare: How to Turn Satisfied Patients into Raving Fans Koenigsberg ☞	
ABO-LEVEL 2, FL OPTICIANRY - TECH, NYS-D-I		ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B	
2701 Navigating Lens Centration Charts & Compensation Rosemann ☞	2702 Enhancing the Optician's Arsenal - Exploring Digital Fitting Measurements Gatti ☞	2703 Exclusive Session - Vision for Growth: Consumer Perspectives on Opticianry & Contact Lens Success Bruce, Alexander ☞	
ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-I		ABO-LEVEL 1, FL OPTICIANRY - TECH, NYS-D-I	

Accreditation is pending

The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval - if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

REGISTER TODAY | #VISIONEXPO | VX26-ORLANDO.COM/BROCHURE

FRIDAY | MARCH 13

PROGRAM SUBJECT TO CHANGE AS OF 02-10-26.

CLINICAL						CONTACT LENS	BUSINESS SOLUTIONS
7:15AM - 8:15AM	31C1 When Cataract Surgery Also Means Glaucoma Management Robben COPE, FL-Optometry	31C2 Diagnosis Diabetes: The Optometric Management Guide Majcher, Yackey COPE, FL-Optometry	31C3 Drugs of the Future Hom COPE, FL-Optometry, Therapeutic - TPA				31B1 Inflationary Tactics - How Your Practice Can Thrive Even When Under Stagnant Reimbursements Wolfe COPE, FL-Optometry
8:30AM - 9:30AM	30C1 Vision Series Promotional Breakfast Symposium – Presented by Topcon – Title TBD Speaker TBD OPTOMETRISTS ONLY FREE NOT FOR CREDIT	30C2 Vision Series Promotional Breakfast Symposium – Presented by TBD – Title TBD Speaker TBD OPTOMETRISTS ONLY FREE NOT FOR CREDIT					
9:45AM - 10:45AM	33C1 Cry Me a River Gaddie This course is 2 hours from 9:45am - 11:45am COPE, FL-Optometry	33C2 Case Files – Retina Haynie, Yackey, Majcher This course is 2 hours from 9:45am - 11:45am COPE, FL-Optometry	33C3 Glaucoma Update Marrelli This course is 2 hours from 9:45am - 11:45am COPE, FL-Optometry, Transcript Quality, Therapeutic - TPA	33C4 911: What's Your Ocular Emergency? M. Schaeffer, Koetting, Morgenstern This course is 2 hours from 9:45am - 11:45am COPE, FL-Optometry, Transcript Quality, Therapeutic - TPA	33C5 It's Time to Stop Being So Myopic: Or Better Yet Your Patients Rhue, Kading This course is 2 hours from 9:45am - 11:45am COPE, FL-Optometry	33L1 Specialty CL Workshop Pal, Compton, Morrison, Dave Limited Attendance \$ 200 This workshop is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	33B1 Building a Dry Eye Practice from the Ground Up: Essential Steps for Success Brimer, Quint, Davison This course is 2 hours from 9:45am-11:45am COPE, FL-Optometry
11:00AM - 12:00PM							
12:00PM - 2:30PM	30C3 Vision Series Promotional Lunch Symposium – Presented by Zeiss Meditec – Title TBD Speaker TBD This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE NOT FOR CREDIT	30C4 Vision Series Promotional Lunch Symposium – Presented by Bausch+Lomb – Title TBD Speaker TBD This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE NOT FOR CREDIT	30C5 Summit - Early Intervention Strategies for Dry AMD & Presbyopia Moderator: Ferrucci Panelists: Yackey, McGee, Davidson This course is 1 hour from 1:30pm-2:30pm OPTOMETRISTS ONLY FREE COPE, FL-OPTOMETRY	30C6 Injections Workshop Lighthizer Limited Attendance \$200 This workshop is 2 hours from 12:30pm - 2:30pm COPE, FL-OPTOMETRY			
2:30PM - 3:30PM	35C1 Case Files - OSD Bloomenstien, Hom This course is 2 hours from 2:45pm - 4:45pm COPE, FL-Optometry	35C2 Ask the Experts – Glaucoma Gaddie, Marrelli This course is 2 hours from 2:45pm - 4:45pm COPE, FL-Optometry	35C3 Putting the OD in AI Moderator: Morris Panelists: McGee, Rhue This course is 2 hours from 2:45pm - 4:45pm COPE, FL-Optometry	35C4 Swollen Optic Nerves: Now What? Lighthizer This course is 2 hours from 2:45pm - 4:45pm COPE, FL-Optometry, Transcript Quality	35C5 AMD: A Relative Manageable Disease Majcher, Haynie This course is 2 hours from 2:45pm - 4:45pm COPE, FL-Optometry, Transcript Quality	35L1 Troubleshooting Scleral Lenses Compton, Pal COPE, FL-OPTOMETRY	35B1 Streamlining Operations: Time-Saving Tools and Techniques for Practice Efficiency Brujic COPE, FL-Optometry
3:45PM - 4:45PM						36L1 Billing, Coding & Staff in a Specialty CL Practice Compton, Dave COPE, FL-OPTOMETRY	36B1 Telehealth & Virtual Care: Expanding Your Practice's Reach Wolfe COPE, FL-Optometry
5:00PM - 6:00PM	37C1 If You Never Test You Can Never Treat: New Diagnostic Opportunities for OSD Robben COPE, FL-Optometry	37C2 Update on Managing Presbyopia Without Corrective Lenses Hom COPE, FL-Optometry, Therapeutic - TPA	37C3 Top 5 Most Common Ocular Manifestations from Systemic Conditions M. Schaeffer COPE, FL-Optometry				37B1 Marketing Your Dry Eye Practice Brimer, Davison COPE, FL-Optometry

OPTICAL TECHNOLOGY			OPTICON WORKSHOPS
	3202 Understanding Premium High Index Walker ABO – Level 2	3203 Creating and Presenting Effective Continuing Education for Opticians – Encore Exclusive Session Hanlin TBD	
	3302 Exclusive Session - Bringing Passion into Focus: Seeing Your Career Through New Lenses Rosemann TBD	3303 Explore the Floor: Technology Edition - Encore Exclusive Session Collins TBD	3304 What are All These Adjustment Tools? Bourque TBD This course is 2 hours from 9:45am-11:45am
3401 How We Visualize Our Reality Gatti TBD	3402 Clinical Prism Optics: Moving Images, Measurement, Management, and Motion - Encore Exclusive Session Walker TBD	3403 Delivering 5-Star Eyecare: How to Turn Satisfied Patients into Raving Fans - Encore Exclusive Session Koenigsberg TBD	
3901 College Bowl This is 1 hour from 12:15pm - 1:15pm TBD			
3501 Binocular Brilliance Gatti TBD	3502 Exclusive Session - Dispensing for VPDs: Neuro-Visual Challenges and Optical Solutions Walker TBD		3504 Ocular Dissection Bourque TBD This course is 2 hours from 2:30pm-4:30pm
3601 Refract This! Walker TBD	3602 Exclusive Session - The Ins and Outs of Advanced Scleral Fitting Edwards TBD	3603 Vision for Growth: Consumer Perspectives on Opticianry & Contact Lens Success - Encore Exclusive Session Bruce, Alexander TBD	
3701 Common Sense Compensation Walters TBD	3702 Scleral Lens Basics Edwards TBD	3703 Exclusive Session - Vision Beyond Vision Gatti TBD	

Track key

- CLINICAL
- SUMMITS
- VISION SERIES
- OPTICON
- CONTACT LENS
- MARKETING4ECPS
- WORKSHOPS
- NEW TECHNOLOGY SHOWCASE
- MYOPIA CONTROL PROGRAM

About Accreditation

The accreditation designations serve as a guide to assist you with courses. Please refer to VISIONEXPO.COM/APPROVED-PENDING COURSES for current CE approvals.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education Office.

REGISTER TODAY | #VISIONEXPO | VX26-ORLANDO.COM/BROCHURE

SATURDAY | MARCH 14

PROGRAM SUBJECT TO CHANGE AS OF 02-10-26.

CLINICAL		CONTACT LENS	BUSINESS SOLUTIONS
7:15AM - 8:15AM	41C1 The Ophthalmic Sequela of Sleep Disorders Gurwood, Myers COPE, FL-OPTOMETRY	41C2 The OTC Allergy Equation: Timing, Treatment, and Tailored Care Hom COPE, FL-OPTOMETRY, THERAPEUTIC - TPA	41L1 Hot Topics in Cornea Disease: What's New and Next in Diagnosis and Treatment Gelles COPE, FL-OPTOMETRY
8:30AM - 9:30AM	40C1 Vision Series Promotional Breakfast Symposium – Presented by TBD – Title TBD Speaker TBD OPTOMETRISTS ONLY FREE NOT FOR CREDIT		41B1 Creating Long Term Private Practice Success Through Real Estate Neufeld COPE, FL-OPTOMETRY
9:45AM - 10:45AM	43C1 Ocular Emergencies and Urgencies Gurwood, Myers This course is 2 hours from 9:45am-11:45am	43C2 Practical Surgical Co-Management – The OD's Role Robben This course is 2 hours from 9:45am-11:45am	43L1 Understanding and Prescribing Wavefront Guided Scleral Lenses Gelles, Pal COPE, FL-OPTOMETRY
11:00AM - 12:00PM	43B1 Billing & Coding for Dry Eye Brimer COPE, FL-OPTOMETRY	44L1 Back to Basics with the "OG" Corneal GP Gelles, Compton COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	44B1 The Practice Owner's Guide To Lean Inventory Management Neufeld COPE, FL-OPTOMETRY
12:00PM - 1:00PM	40C2 Vision Series Promotional Lunch Symposium – Presented by TBD – Title TBD Speaker TBD OPTOMETRISTS ONLY FREE NOT FOR CREDIT	45L1 Improving CL Wear with Ocular Aesthetics Pal COPE, FL-OPTOMETRY	
1:00PM - 3:00PM	45C1 The Management of Ocular Pain, Considerations When Prescribing Opiates Gurwood, Myers COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA, ORALS	45C2 Eyes on Efficiency: Using AI to Improve Patient Outcomes and Practice Efficiencies Rhue, Kading COPE, FL-OPTOMETRY	45B1 The Eye-economics of Myopia Management/ Control - A Micro and Macro Deep Dive Neufeld COPE, FL-OPTOMETRY
		46L1 Marketing Your Contact Lens Practice Compton This course is 1 hour from 2:00pm - 3:00pm COPE, FL-OPTOMETRY	

OPTICAL TECHNOLOGY			OPTICON WORKSHOPS
42O1 Choose Your Words Wisely: Translating Optical Jargon for your Patients Walters ABO- LEVEL 2, FL OPTICIANRY, NVS-D-I	42O2 Unveiling the Secrets of Near Task Specific Lenses Hoff ABO- LEVEL 2, FL OPTICIANRY, NVS-D-I	42O3 The Ins and Outs of Advanced Scleral Fitting - Encore Exclusive Session Edwards TBD	
43O1 What Your Contact Lens Lab Wish You Knew Edwards NCLE-LEVEL 2, FL OPTICIANRY-CL, NVS-CL-I	43O2 Powerboost Lenses - Understanding the Benefits and Limitations Hoff ABO- LEVEL 2, FL OPTICIANRY, NVS-D-I	43O3 Dispensing for VPDs: Neuro-Visual Challenges and Optical Solutions - Encore Exclusive Session Walker TBD	43O4 Basic Frame Repair Workshop Goh ABO, FL OPTICIANRY TECH, NVS-D-B
44O1 Young and Bothered- Ocular Surface Dryness for a New Generation Hornick AOA, NCLE-LEVEL 3, FL OPTICIANRY, NVS-CL-A	44O2 The Bevel's Advocate Walters ABO- LEVEL 2, FL OPTICIANRY, NVS-D-I	44O3 Vision Beyond Vision - Encore Exclusive Session Gatti TBD	
45O1 Lifestyles of the Dry and Irritated-How Lifestyle Affects OSD patients Hornick AOA, NCLE-LEVEL 2, FL OPTICIANRY-CL, NVS-CL-I	45O2 The Spin on Turn Rate Clark This course is 2 hours from 1:00pm - 3:00pm ABO-GEN KNOWLEDGE, FL OPTICIANRY, NVS-D-B	45O3 Bringing Passion into Focus: Seeing Your Career Through New Lenses - Encore Exclusive Session Rosemann TBD	45O4 Compression Mounting Adjustments, Repairs, Assembly Bourque ABO Level 2, FL Opticianry-Tech, NVS-D-I

Track key

■ CLINICAL	■ SUMMITS	■ VISION SERIES	■ OPTICON	■ MYOPIA CONTROL PROGRAM
■ CONTACT LENS	■ MARKETING4ECPS	■ WORKSHOPS	■ NEW TECHNOLOGY SHOWCASE	

Education Registration

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for Education, you will be able to print your own course handouts and bring them to the Conference. Course handouts will also be available online for one month after the program.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode. Room numbers will be available on the Program-at-a-Glance signage and handout, as well as on the Vision Expo website - Education tab - Course List.
- Your badge barcode will have your Education Package embedded in it, which is required for course entry. Please be sure to scan your badge upon entry to each course for attendance verification. For COPE OE Tracker/ARBO, when the course has ended please be sure to scan the QR code upon exiting the room.
- After you attend your course(s), please complete the session evaluation for each course. The session evaluations are available on the Vision Expo website.
- A few weeks after the Education Program, you will receive a CE letter via e-mail verifying your course attendance. Please submit this CE letter to your state board for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.

MARKETING & SOCIAL MEDIA BOOT CAMP

WEDNESDAY, MARCH 11TH

REGISTER NOW



KATE VIRZI

THE ABCS OF MARKETING:
SIMPLE STRATEGIES
WITH SERIOUS IMPACT

8:30AM – 9:30AM



TYLER KEMP

**HOW TO BUILD A
PERSONAL BRAND
THAT SHINES**

9:45AM – 10:45AM

METRICS THAT MATTER:
STOP GUESSING,
START MEASURING

11:00AM – 12:00PM



WADE HORB

FROM CLICK TO CLINIC:
MAPPING THE MODERN
PATIENT JOURNEY

1:00PM – 2:00PM



LILA SWIATYLO

LIGHTS, CAMERA, CONVERSION:
MASTERING VIDEO
MARKETING IN EYE CARE

2:15PM – 3:15PM



SALIM DHARSEE

FUTURE FOCUSED:
AI AND MARKETING
TRENDS IN EYE CARE

3:30PM – 4:30PM