



# Education Brochure

Featuring OptiCon®  exclusive \$349 Education Package

Presented by co-owners



**VISION EXPO**  
**2026**  
Orlando



## From the OptiCon Advisory Board

Hello Again!

Can you believe it? OptiCon @ Vision Expo, the premier destination for opticians who never stop learning, growing, and leading, is just around the corner!

This year's Vision Expo 2026 marks an exciting new chapter for OptiCon. We've listened to your feedback, embraced your passion for excellence, and infused the entire experience with fresh energy, new ideas, and exclusive continuing education you won't find anywhere else. These courses, created by opticians, for opticians, are designed to deepen your expertise, sharpen your technical and business skills, and deliver practical insights you can put to work the moment you return home.

Beyond the classroom, there's even more to look forward to. The United Opticians Association will once again host a thought-provoking General Session panel on smart eyewear, diving into the latest technology and how it's reshaping the optician's role.

And of course, you won't want to miss the UOA College Bowl on the main stage Friday, the can't-miss opticianry event of the year. Last year was standing-room only, and this year promises to be even bigger, louder, and more exciting!

Vision Expo is where our community comes alive. It's where you'll connect with peers who share your dedication, meet the innovators driving optical technology forward, and discover new tools, ideas, and opportunities that elevate patient care and professional growth. Whether you're just starting your journey or a seasoned expert, you'll find inspiration and connection around every corner.

So if you've been waiting for the perfect reason to reenergize your career, expand your network, and experience opticianry education at its best, this is your moment. The future of our profession is bright, and it begins right here at OptiCon @ Vision Expo.

We can't wait to welcome you, learn with you, and celebrate all that makes opticianry exceptional.

See you at OptiCon!



### Bob Alexander

Director of Member Education,  
United Opticians Association  
On behalf of the OptiCon  
Advisory Board

## OptiCon Advisory Board

Meet the members who have been actively involved in the development of this year's education meeting.



### Phernell Walker

MBA, ABOM, NCLEC  
OptiCon Advisory Board Co-Chair  
Pure Optics, LLC



### Carri L. Russell Rivera

FCLSA, NCLEM, ABOC  
Global Director of Sales,  
Bausch + Lomb, Specialty Vision  
Products



### Lanard C. Atkins

LDO, ABOC, NCLEC  
OptiCon Advisory Board Co-Chair  
Owner, Timeless EYEdentity



### Michael Vitale

ABOM  
Vice President, Membership,  
Government Relations & Technical  
Affairs, The Vision Council



### Bob Alexander

ABOM, NCLEM  
Director, Member Education,  
United Opticians Association

## Education Planning Committee

Meet the members who have been actively involved in the development of this year's education meeting.



### Marc Bloomenstein

OD, FAAO  
EPC Chairman  
Scottsdale, AZ



### Shalu Pal

OD, FAAO, FSLs, FBCLA, FIAOMC  
Toronto, Canada



### Mark Dunbar

OD, FAAO  
Miami, FL



### Jessilin Quint

OD, MBA, MS, FAAO  
Oakland, ME



### Steven Ferrucci

OD, FAAO  
North Hills, CA

### 2026 VISION EXPO ENDORSERS



Official Institutional Sponsor: **NECO** | New England  
College of Optometry

We're thrilled to offer pricing which makes Vision Expo Education most affordable!

## OptiCon / Allied Health

opticians, contact lens fitters, allied ophthalmic professionals, optical assistants and office managers, frame buyers and lab technicians

**OptiCon @ VISION EXPO**  
UOA Member  
Unlimited Education

**Advanced: \$349** Register on or before 2/27/2026  
**Standard: \$399** Register prior to event close

**OptiCon @ VISION EXPO**  
Non-UOA Member  
Unlimited Education

**Advanced: \$409** Register on or before 2/27/2026  
**Standard: \$459** Register prior to event close

**SINGLE DAY**  
WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY  
UOA Member or Non-UOA Member

**Advanced: \$250** Register on or before 2/27/2026  
**Standard: \$300** Register prior to event close

## Other Professionals

professionals working in corporate management, or service providers

**UNLIMITED EDUCATION**

**Advanced: \$539** Register on or before 2/27/2026  
**Standard: \$579** Register prior to event close

**SINGLE DAY**

WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY

**Advanced: \$250** Register on or before 2/27/2026  
**Standard: \$300** Register prior to event close

## Doctors

**UNLIMITED EDUCATION**

**Advanced: \$599** Register on or before 2/27/2026  
**Standard: \$699** Register prior to event close

**SINGLE DAY**

WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY

**Advanced: \$250** Register on or before 2/27/2026  
**Standard: \$300** Register prior to event close

### WORKSHOPS\*

**\$200 each**

20C6: IPL Workshop  
20C7: OCT Workshop

33L1: Specialty Contact Lens Workshop  
30C6: Injections and Minor Procedures Workshop

\*Doctor - Unlimited Education, or Single Day (same day as workshop) do not include Workshops.

### FREE EDUCATION\*

**Vision Series** (Optometrists Only): Check [visionexpo.com](http://visionexpo.com) for a current listing of sessions

**Summits** (Optometrists Only): 20C5, 30C5

\*Must be registered for Doctor - Unlimited Education or Single Day (same day as session)

ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:

- ADMISSION TO EXHIBITS (\$150 VALUE)
- ADMISSION TO EDUCATION ATTENDEE LOUNGES



Unlock a world of knowledge and growth with the OptiCon @ Vision Expo education package. Vision Expo, an event designed to grow Opticianry careers, partners with United Opticians Association (UOA) and The Vision Council (TVC) to deliver accredited and non-accredited education alongside a one-of-a-kind shopping experience and valuable networking for spectacle and contact lens Opticians. Join the Optician community at Vision Expo to connect in a fun, engaging environment created just for you!

## OptiCon PACKAGE ONLY \$349 (Non-UOA Members - \$409)

Quality Education + Affordable Pricing

- UNLIMITED CONTINUING EDUCATION COURSES INCLUDING ABO & NCLE APPROVED EDUCATION
- Free Exhibit Hall access, including the OptiCon @ Vision Expo Hub
- OptiCon General Session Keynote
- Tailored special events and Peer Networking
- Access to ABO & NCLE basic, advanced and practical exam review courses
- Daily events at the OptiCon HUB
- Access to Resource Center on the show floor offering career training, insights, education, and connections across the industry.

## ABO & NCLE EXAM REVIEW COURSES

ABO & NCLE is excited to offer exam review courses for the National Opticianry Competency Exam and the Contact Lens Registry Exam for both basic and advanced levels as well as the ABO and NCLE Practical Exam during OptiCon @ Vision Expo. All exam review courses will be taught by current UOA member school faculty.

### ABO BASIC EXAM REVIEW SESSIONS

Ophthalmic Optics; Ocular Anatomy, Physiology and Pathology; Ophthalmic Products; Instrumentation; Dispensing Procedures; Laws and Regulations

### ABO ADVANCED EXAM REVIEW SESSIONS

Analyze and Interpret Visual Assessment; Utilize Ophthalmic Instrumentation; Design; Fit; and Dispense Eyewear and other Ophthalmic Devices

### NCLE BASIC EXAM REVIEW SESSIONS

Ocular Anatomy, Physiology and Pathology; Refractive Errors; Instrumentation for Measurement and Observation; Prefitting; Diagnostic Fitting; Dispensing; Follow-Up; Regulatory

### NCLE ADVANCED EXAM REVIEW SESSIONS

Routine and Emergency Visits; Prefit; Preparation and Evaluation; Design; Fit and Dispense Standard and Specialty Lenses; Patient Instructions; Administrative Procedures

## OptiCon HUB @ VISION EXPO

This dedicated show floor destination will host pop up talks, networking, social events and access to representatives and resources from ABO & NCLE, UOA, and vendor partners.

APPROVED BY:



# Education Highlights

## New! Exclusive Sessions

We're excited to introduce a new series of ABO-NLCE courses available exclusively at Vision Expo 2026. Each session will be presented live, with a repeat offering the next day so you won't miss out if you can't make the first one.

## Business and Practice Expertise

What's keeping you up at night—staffing struggles, customer retention, profitability? The Business and Practice Expertise track is here to help you take control. Dive into practical, results-driven sessions across five critical areas: Leadership, Customer Experience, Human Resources, Data, and Profitability & Growth. You'll walk away energized and equipped with real-world strategies you can put to work right away—so you can sleep a little easier and lead a lot smarter.

- 2202 Differentiate Your Practice - Create A Magical Experience
- 2302 Optimizing Your Practice Through Managed Vision Care
- 2602 Psychological Safety in the Workplace
- 4502 The Spin on Turn Rate

## Hands-On Workshops

These workshops provide an opportunity to enhance and reinforce your ophthalmic knowledge and skills. Participants will engage in instructor-led sessions that include hands-on components designed to practice and apply course content in real time. Whether you're reviewing foundational techniques or expanding your clinical expertise, these interactive classes are built to support professional growth in a practical, engaging environment.

- 2304 Basic Lensometry Workshop
- 2504 Advanced Lensometry
- 3304 What are All These Adjustment Tools?
- 3504 Ocular Dissection
- 4304 Basic Frame Repair Workshop
- 4504 Compression Mounting Adjustments, Repairs, Assembly

## ABO Practical exam review and NCLE Practical exam review courses

Each course will offer a comprehensive review of the Practical exam content and delivery methods, which include multiple choice, hotspot, video and simulation. Attendees will also be presented with resources available to prepare for the exam.

## Optical Technology

Did you know that prescription eyeglasses are the most commonly used—and most impactful—assistive device in the world? The Optical Technology track is your gateway to mastering the tools and techniques behind that impact. Dive into the latest in frame materials, advanced lens designs, and cutting-edge ophthalmic instrumentation. Whether you're fitting, fabricating, or designing, these courses will sharpen your technical skills and elevate the precision and quality of your work.

- 2301 Tackling the Safety and Eye Care Needs of Athletes: An Introduction to Sports Vision Opticianry
- 2402 Dealing with Difficult Patients and Troubleshooting
- 2601 Singing the Sharpie Blues - Beyond the Blue Dot and Ruler

## UOA College Bowl

The UOA College Bowl, is a competition modeled on "Jeopardy" that features questions in anatomy and physiology of the eye, ophthalmic dispensing, ophthalmic fabrication, contact lenses and optics. The stakes are high – in addition to school bragging rights, the winner will take home a \$1000.00 first place prize. In the past, students from Connecticut, Florida, New Jersey, Georgia, New York, Tennessee, Massachusetts, Virginia and Washington State have participated in this event.

# Quick Guide to Registering for CE

The Vision Team has created this guide to help make sure you can easily plan to attend the appropriate courses to earn credits that you need for your license renewal.

The Conference Brochure includes the course schedule for each day of the CE program, the course schedule begins on page 10.

Each course includes a listing of the pending accreditations being offered for the course. For example, 10C1 - The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 1 has been submitted to COPE, Florida Optometry, NCLE, Florida Opticianry, and the New York State Opticians for CE Credit.

<b>COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY-CL, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIATE</b>	
<b>8:00AM -10:00AM</b>	<b>10C1</b> The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 1 Chapman, Pal, Peiffer, J. Schaeffer <b>COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY-CL, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIATE</b>

There is also an Accreditation Legend at the bottom of the schedule on Day 1. The Accreditation Legend can help you verify that you have selected the courses that are appropriate for your license renewal.

### Accreditation Legend:

ABO – General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; AOA – AOA Paraoptometric Commission; COPE – COPE/COPE – TQ; Florida State Board of Opticianry – FL Opticianry/FL Opticianry – Technical/FL Opticianry – Contact Lens; Florida State Board of Optometry – FL Optometry/FL Optometry – TQ; NCLE – General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced; Transcript (TQ); Orals; Therapeutic – TPA

We are continuously submitting all of our courses to the various National Accreditation Agencies and State Boards. The list of Approved and Pending courses for each accreditation agency and state board are listed on the Vision Expo website – Education – Approved/Pending page ([VisionExpo.com/Approved-Pending Courses](http://VisionExpo.com/Approved-Pending Courses)). We update the lists on a weekly basis, up until the show begins.

We hope that this quick guide will help you with planning the courses that you need to attend for your license renewal. Please remember to also check with your State Board to make sure you have registered for the appropriate courses that you need to satisfy your State's license requirements.

If you need to make changes to your education registration or have any questions, our Client Services team can be reached via phone at (800) 811-7151 | (203) 840-5610 or via email at [inquiry@visionexpo.com](mailto:inquiry@visionexpo.com)

We look forward to seeing you at the show!

# WEDNESDAY | MARCH 11

## Myopia Control Program

8:00AM - 10:00AM	<b>10C1</b> The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 1 Chapman, Pal, Peiffer, J. Schaeffer COPE, FL-OPTOMETRY, NCLE-LEVEL 3, FL-OPTICIANRY, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIATE
10:15AM - 12:15PM	<b>10C2</b> The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 2 Chapman, Pal, Peiffer, J. Schaeffer COPE, FL-OPTOMETRY, NCLE-LEVEL 2, FL-OPTICIANRY, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIATE

CLINICAL		
12:15PM - 1:15PM	<b>10C3</b> Vision Series Promotional Lunch Symposium - Presented by TBD - Title TBD Speaker TBD  OPTOMETRISTS ONLY FREE NOT FOR CREDIT	
1:30PM - 3:30PM	<b>11C1</b> Orals Pharmaceutical Update Caldwell  COPE, FL-OPTOMETRY TRANSCRIPT QUALITY, THERAPEUTIC - TPA, ORALS	<b>11C2</b> Florida Prevention of Medical Errors in Eyecare Spear  COPE, FL-OPTOMETRY
3:45PM - 4:45PM	<b>12C1</b> Houston, We Have A Problem: Straight Forward Solution To Low Vision Problems Porter  COPE, FL-OPTOMETRY	<b>12C2</b> Florida Jurisprudence Laws and Rules of Practice Spear  This course is 2 hours from 3:45pm-5:45pm  COPE, FL-OPTOMETRY
5:00PM - 6:00PM	<b>13C1</b> Tools of the Trade: What's in Your Low Vision Armamentarium? Porter  COPE, FL-Optometry	<b>10C4</b> NEW TECHNOLOGY SHOWCASE: Speed Dating With New Technology: Get To Know Your Equipment Before You Take It Home Bloomenstein, Ferrucci, Rafieetary <b>Limited Attendance</b>  COPE, FL-OPTOMETRY
		<b>10C5</b> NEW TECHNOLOGY SHOWCASE: East Coast Case Challenge Moderator: Bloomenstein Panelists: Bull, Theriot, Ferrucci, Rafieetary, Dunbar, Steen  This course is 2 hours from 3:45pm-5:45pm  COPE, FL-OPTOMETRY

### Track key

<span style="color: blue;">■</span> CLINICAL	<span style="color: red;">■</span> SUMMITS	<span style="color: darkblue;">■</span> VISION SERIES	<span style="color: orange;">■</span> OPTICON	<span style="color: darkred;">■</span> MYOPIA CONTROL PROGRAM
<span style="color: darkred;">■</span> CONTACT LENS	<span style="color: purple;">■</span> MARKETING4ECPS	<span style="color: grey;">■</span> WORKSHOPS	<span style="color: blue;">■</span> NEW TECHNOLOGY SHOWCASE	

## VISION EXPO MARKETING & SOCIAL MEDIA BOOTCAMP

In partnership with Marketing4ECPs

8:30AM - 9:30AM	<b>10B1</b> The ABCs of Marketing: Simple Strategies with Serious Impact Virzi  ABO- Gen Knowledge, COPE
9:45AM - 10:45AM	<b>10B2</b> How to Build a Personal Brand That Shines Kemp  ABO- Gen Knowledge, COPE
11:00AM - 12:00PM	<b>10B3</b> Metrics That Matter: Stop Guessing, Start Measuring Kemp  ABO- Gen Knowledge, COPE
1:00PM - 2:00PM	<b>10B4</b> From Click to Clinic: Mapping the Modern Patient Journey Horb  ABO- Gen Knowledge, COPE
2:15PM - 3:15PM	<b>10B5</b> Lights, Camera, Conversion: Mastering Video Marketing in Eye Care Swiatylo  ABO- Gen Knowledge, COPE
3:30PM - 4:30PM	<b>10B6</b> Future Focused: AI and Marketing Trends in Eye Care Dharsee  ABO- Gen Knowledge, COPE

### Accreditation Legend:

ABO - General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; Florida State Board of Optometry - FL Optometry/FL Optometry - TQ; Florida State Board of Opticianry - FL Opticianry/FL Opticianry - Technical/FL Opticianry - Contact Lens; NCLE - General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; NYS-D/CL - B/I/A - New York State Optician - Dispensing/Contact Lens - Basic/Intermediate/Advanced; AOA - AOA Paraoptometric Commission



Provide your staff with the highest quality and most affordable opportunity to learn with a comprehensive package that includes unlimited hours of Education.

LOOK FOR THE OPTICON LOGO IN THE DAILY COURSE GRID SCHEDULE SIGNIFYING SESSIONS BEING DEVELOPED BY OPTICON.

	CLINICAL						CONTACT LENS	BUSINESS SOLUTIONS
7:15AM - 8:15AM	21C1 MGD and Demodex Management: The Missing Link Bloomenstein, M. Schaeffer COPE, FL-OPTOMETRY, THERAPEUTIC - TPA	21C2 Makeup and Ocular Surface Theriot, McGee COPE, FL-OPTOMETRY	21C3 The Insensitivity of NK: Diagnosis and Management Devries COPE, FL-OPTOMETRY, THERAPEUTIC - TPA				21B1 4 Billing and Coding Changes You Can Make Tomorrow To Improve Your KPIs Wolfe COPE, FL-OPTOMETRY	
8:30AM - 9:30AM	20C1 Vision Series Promotional Breakfast Symposium – Presented by Lumenis – Title TBD Speaker TBD OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	20C2 Vision Series Promotional Breakfast Symposium – Presented by Thea – Title TBD Speaker TBD OPTOMETRISTS ONLY FREE, NOT FOR CREDIT						
9:45AM - 10:45AM	23C1 OCT and OCTA Real World Case Studies Caldwell, Majcher This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	23C2 Top 15 Diagnoses You Should Never Miss Morgenstern This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	23C3 Ask the Experts: OSD Edition Bloomenstein, Devries This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	23C4 Roadmap to Medical Management of Glaucoma Gaddie, Schmidt This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY, THERAPEUTIC - TPA	23C5 Hot Topics in Retina Ferrucci, Dunbar This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY	23C6 Binocular Vision Simplified, The Role of Microprisms in Our Digital World Lawson COPE, FL-OPTOMETRY	23L1 Contemporary & Modern OrthoK Fitting Morrison COPE, FL-OPTOMETRY	23B1 Top 5 Practice Problems & How To Avoid Them Quint, Kading COPE, FL-OPTOMETRY
11:00AM - 12:00PM						24L1 Dry Eyes & Myopia Management - When Kids Win and Lose Morrison, Pal COPE, FL-OPTOMETRY	24B1 Navigating Practice Reviews: The Good, The Bad, and The Ugly Brujic, Kading COPE, FL-OPTOMETRY	
12:00PM - 2:30PM	20C3 Vision Series Promotional Lunch Symposium – Presented by Tarsus – Title TBD Speaker TBD This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	20C4 Vision Series Promotional Lunch Symposium – Presented by Bausch+Lomb – Title TBD Speaker TBD This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	20C5 Summit – Case-Based Conversations on Neuromodulation, Inflammation, Eyelid Margin Disease, and ADC-Related Ocular Toxicity Moderator: Bloomenstein Panelists: Brujic, Koetting, Lang This course is 1 hour from 1:30pm - 2:30pm OPTOMETRISTS ONLY FREE	20C6 IPL Workshop Devries Limited Attendance \$200 This workshop is 2 hours from 12:30pm-2:30pm COPE, FL-OPTOMETRY	20C7 OCT Workshop Pal, Majcher Limited Attendance \$200 This workshop is 2 hours from 12:30pm - 2:30pm COPE, FL-OPTOMETRY			
2:30PM - 3:30PM	25C1 It's All in Your Head – Diagnosing Neurological Eye Conditions Koetting This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY	25C2 Ask the Experts: Retina Edition Ferrucci, Dunbar, Yackey This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY	25C3 Case Files In Glaucoma Schmidt, Steen This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY, THERAPEUTIC - TPA	25C4 Ocular Urgencies or Emergencies Bull, Quint This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	25C5 Beauty in Focus: Elevating Eyecare Through Ocular Aesthetics McGee, Davison, Pal This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY	25L1 Managing Neurotrophic keratitis Treatment with Contact Lenses Dave COPE, FL-OPTOMETRY	25B1 9 KPIs For A Comprehensive Practice Wolfe COPE, FL-OPTOMETRY	
3:45PM - 4:45PM						26L1 Hybrid CL's Dave COPE, FL-OPTOMETRY	26B1 Innovative Ways To Generate Revenue Brujic, Theriot COPE, FL-OPTOMETRY	
5:00PM - 6:00PM	27C1 Caring For Your Patient With Cancer Koetting COPE, FL-OPTOMETRY	27C2 Ophthalmic Clinical Consideration of GLP-1's Morgenstern COPE, FL-OPTOMETRY	27C3 Differentiating Keratitis Theriot COPE, FL-OPTOMETRY, THERAPEUTIC - TPA				27B1 Build a Million Dollar Practice Kading COPE, FL-OPTOMETRY	

Track key

- CLINICAL
- SUMMITS
- VISION SERIES
- OPTICON
- CONTACT LENS
- MARKETING4ECPS
- WORKSHOPS
- MYOPIA CONTROL PROGRAM
- NEW TECHNOLOGY SHOWCASE

NCLE EXAM REVIEW SESSIONS	ABO EXAM REVIEW SESSIONS	OPTICAL TECHNOLOGY				OPTICON WORKSHOPS
22NB NCLE BASIC EXAM REVIEW Domain I: Ocular Anatomy, Physiology and Pathology; Domain II: Refractive Errors Russo ☞ NOT FOR CREDIT	22AA ABO ADVANCED EXAM REVIEW Domain I: Ophthalmic Optics (Part 1) Neff ☞ ABO-LEVEL 3, FL OPTICIANRY TECH, NYS-D-A	22O1 Introduction to Neuro-Opticianry Collins ☞ ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-A	22O2 Differentiate Your Practice - Create a Magical Experience Rosemann ☞ ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B			
23NB NCLE BASIC EXAM REVIEW Domain III: Instrumentation for Measurement and Observation; Domain IV: Prefitting Russo ☞ This course is from 9:45am - 11:45am NOT FOR CREDIT	23AA ABO ADVANCED EXAM REVIEW Domain I: Ophthalmic Optics (Part 2) Neff ☞ ABO-LEVEL 3, FL OPTICIANRY-TECH, NYS-D-A	23O1 Tackling the Safety and Eye Care Needs of Athletes: An Introduction to Sports Vision Opticianry Collins ☞ ABO-LEVEL 2, NCLE LEVEL 2, FL OPTICIANRY, NYS-CL-I, NYS-D-I	23O2 Optimizing Your Practice Through Managed Vision Care Rosemann ☞ ABO-LEVEL 1, FL OPTICIANRY, NYS-D-B	23O3 Exclusive Session - Clinical Prism Optics: Moving Images, Measurement, Management, and Motion Walker ☞ TBD	23O4 Basic Lensometry Workshop Bourque ☞ This course is from 9:45am - 11:45am TBD	
		24O1 Solutions to Low Vision Walker ☞ ABO-LEVEL 2, AOA, FL OPTICIANRY-TECH, NYS-D-I	24O2 Dealing with Difficult Patients and Troubleshooting Koenigsberg ☞ ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-I	24O3 Exclusive Session - Creating and Presenting Effective Continuing Education for Opticians Hanlin ☞ TBD		ABO, FL OPTICIANRY, NYS-D-B
		29O1 Opticon General Session TBD ☞ This course is 1 hour from 12:15pm - 1:15pm ABO				
25NB NCLE BASIC EXAM REVIEW Domain V: Diagnostic Fitting Russo ☞ NOT FOR CREDIT	25AA ABO ADVANCED EXAM REVIEW Domain II: Ocular Anatomy, Physiology, Pathology, and Refraction Neff ☞ ABO-LEVEL 3, FL Opticianry-Tech, NYS-D-A	25O1 Sunwear Sales the Biggest Missed Opportunity (Rxable and non-Rxable) Koenigsberg ☞ ABO-Gen Knowledge, FL Opticianry, NYS-D-B	25O2 Don't Be Left Out - Enhanced Visual Solutions for all Ages Michaelson ☞ ABO-LEVEL 2, FL Opticianry - Tech, NYS-D-I	25O3 Exclusive Session - Explore the Floor: Technology Edition Collins ☞ TBD	25O4 Advanced Lensometry Workshop Bourque ☞ This course is 2 hours from 2:30pm - 4:30m TBD	
26NB NCLE BASIC EXAM REVIEW Domain VI: Dispensing; Domain VII: Follow-Up; Domain VIII: Regulatory and Administrative Russo ☞ This course is 2 hours from 3:45pm - 5:45pm	26AA ABO ADVANCED EXAM REVIEW Domain III: Ophthalmic Products and Domain IV: Instrumentation Neff ☞ ABO-LEVEL 3, FL Opticianry-Tech, NYS-D-A	26O1 Singing the Sharpie Blues - Beyond the Blue Dot and Ruler Michaelson ☞ ABO-LEVEL 2, FL Opticianry - Tech, NYS-D-I	26O2 Psychological Safety in the Workplace Hanlin ☞ ABO-Gen Knowledge, FL Opticianry, NYS-D-B	26O3 Exclusive Session - Delivering 5-Star Eyecare: How to Turn Satisfied Patients into Raving Fans Koenigsberg ☞ TBD		ABQ, FL Opticianry-Tech, NYS-D-A
	27AA ABO ADVANCED EXAM REVIEW Domain V: Dispensing Protocols and Domain VI: Laws, Regulations & Standards Neff ☞ ABO-LEVEL 3, FL Opticianry-Tech, NYS-D-A	27O1 Navigating Lens Centration Charts & Compensation Rosemann ☞ ABO-LEVEL 2, FL Opticianry-Tech, NYS-D-I	27O2 Enhancing the Optician's Arsenal - Exploring Digital Fitting Measurements Gatti ☞ ABO-LEVEL 1, FL Opticianry - Tech, NYS-D-I	27O3 Exclusive Session - Vision for Growth: Consumer Perspectives on Opticianry & Contact Lens Success Bruce, Alexander ☞ TBD		

Accreditation is pending

The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval – if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

CLINICAL					CONTACT LENS	BUSINESS SOLUTIONS	
7:15AM - 8:15AM	31C1 When Cataract Surgery Also Means Glaucoma Management Robben COPE, FL-OPTOMETRY	31C2 Diagnosis Diabetes: The Optometric Management Guide Majcher, Yackey COPE, FL-OPTOMETRY	31C3 Drugs of the Future Hom COPE, FL-OPTOMETRY, THERAPEUTIC - TPA			31B1 Inflationary Tactics - How Your Practice Can Thrive Even When Under Stagnant Reimbursements Wolfe COPE, FL-OPTOMETRY	
8:30AM - 9:30AM	30C1 Vision Series Promotional Breakfast Symposium - Presented by Topcon - Title TBD Speaker TBD OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	30C2 Vision Series Promotional Breakfast Symposium - Presented by TBD - Title TBD Speaker TBD OPTOMETRISTS ONLY FREE, NOT FOR CREDIT					
9:45AM - 10:45AM	33C1 Cry Me a River Gaddie This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	33C2 Case Files - Retina Haynie, Yackey, Majcher This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	33C3 Glaucoma Update Marrelli This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	33C4 911: What's Your Ocular Emergency? M. Schaeffer, Koetting, Morgenstern This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	33C5 It's Time to Stop Being So Myopic: Or Better Yet Your Patients Rhue, Kading This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	33L1 Specialty CL Workshop Pal, Compton, Morrison, Dave Limited Attendance \$200 This workshop is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	33B1 Building a Dry Eye Practice from the Ground Up: Essential Steps for Success Brimer, Quint, Davison This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY
11:00AM - 12:00PM							
12:00PM - 2:30PM	30C3 Vision Series Promotional Lunch Symposium - Presented by Zeiss Meditec - Title TBD Speaker TBD This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	30C4 Vision Series Promotional Lunch Symposium - Presented by Bausch+Lomb - Title TBD Speaker TBD This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	30C5 Summit - Early Intervention Strategies for Dry AMD & Presbyopia Moderator: Ferrucci Panelists: Yackey, McGee, Davidson This course is 1 hour from 1:30pm - 2:30pm OPTOMETRISTS ONLY FREE	30C6 Injections Workshop Lighthizer Limited Attendance \$200 This workshop is 2 hours from 12:30pm - 2:30pm COPE, FL-OPTOMETRY			
2:30PM - 3:30PM	35C1 Case Files - OSD Bloomstein, Hom This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY	35C2 Ask the Experts - Glaucoma Schmidt, Gaddie, Marrelli This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY	35C3 Putting the OD in AI Moderator: Morris Panelists: McGee, Rhue This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY	35C4 Swollen Optic Nerves: Now What? Lighthizer his course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY	35C5 AMD: A Relative Manageable Disease Majcher, Haynie This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY	35L1 Troubleshooting Scleral Lenses Compton, Pal COPE, FL-OPTOMETRY	35B1 Streamlining Operations: Time-Saving Tools and Techniques for Practice Efficiency Brujic COPE, FL-OPTOMETRY
3:45PM - 4:45PM							
5:00PM - 6:00PM	37C1 If You Never Test You Can Never Treat: New Diagnostic Opportunities for OSD Robben COPE, FL-OPTOMETRY	37C2 Update on Managing Presbyopia Without Corrective Lenses Hom COPE, FL-OPTOMETRY, THERAPEUTIC - TPA	37C3 Top 5 Most Common Ocular Manifestations from Systemic Conditions M. Schaeffer COPE, FL-OPTOMETRY			37B1 Marketing Your Dry Eye Practice Brimer, Davison COPE, FL-OPTOMETRY	

**Track key**

- CLINICAL
- SUMMITS
- VISION SERIES
- OPTICON
- MYOPIA CONTROL PROGRAM
- CONTACT LENS
- MARKETING4ECPS
- WORKSHOPS
- NEW TECHNOLOGY SHOWCASE

NCLE EXAM REVIEW SESSIONS	ABO EXAM REVIEW SESSIONS	OPTICAL TECHNOLOGY		OPTICON WORKSHOPS
31NA NCLE ADVANCED EXAM REVIEW Domain I: Profit, Preparation, Evaluation Aceto ☞ This course is from 7:30am - 9:30am				
	32AB ABO BASIC EXAM REVIEW Domain I (Part 1) Basti ☞ This course is from 8:45am - 10:45am NCLE-LEVEL 3, FL OPTICIANRY-CL, NYS-CL-A	3202 Understanding Premium High Index Walker ABO - LEVEL 2	3203 Creating and Presenting Effective Continuing Education for Opticians - Encore Exclusive Session Hanlin ☞ TBD	
33NA NCLE ADVANCED EXAM REVIEW Domain II: Design, Fit, and Dispense Standard and Specialty Lenses Aceto ☞ This course is from 9:45am - 11:45am		3302 Exclusive Session - Bringing Passion into Focus: Seeing Your Career Through New Lenses Rosemann ☞ TBD	3303 Explore the Floor: Technology Edition - Encore Exclusive Session Collins ☞ TBD	3304 What are All These Adjustment Tools? Bourque ☞ This course is 2 hours from 9:45am-11:45am
	34AB ABO BASIC EXAM REVIEW Domain I (Part 2) Basti ☞ This course is from 11:00am - 12:00pm NCLE-LEVEL 3, FL OPTICIANRY-CL, NYS-CL-A	3401 How We Visualize Our Reality Gatti ☞ ABO-LEVEL 2, FL OPTICIANRY, NYS-D-1	3402 Clinical Prism Optics: Moving Images, Measurement, Management, and Motion - Encore Exclusive Session Walker ☞ TBD	3403 Delivering 5-Star Eyecare: How to Turn Satisfied Patients into Raving Fans - Encore Exclusive Session Koenigsberg ☞ TBD
		3901 College Bowl This is 1 hour from 12:15pm - 1:15pm ☞		
35NA NCLE ADVANCED EXAM REVIEW Domain III: Patient Instruction and Delivery Procedures; Domain V: Administrative Procedures Aceto ☞ NCLE-LEVEL 3, FL OPTICIANRY-CL, NYS-CL-A	35AB ABO BASIC EXAM REVIEW Domain II: Ocular Anatomy, Physiology, Pathology and Refraction Basti ☞ NOT FOR CREDIT	3501 Binocular Brilliance Gatti ☞ ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-1	3502 Exclusive Session - Dispensing for VPDs: Neuro-Visual Challenges and Optical Solutions Walker ☞ TBD	3504 Ocular Dissection Bourque ☞ This course is 2 hours from 2:30pm-4:30pm
36NA NCLE ADVANCED EXAM REVIEW Domain IV: Routine and Emergency Follow-Up Visits Aceto ☞ NCLE-LEVEL 3, FL OPTICIANRY-CL, NYS-CL-A	36AB ABO BASIC EXAM REVIEW Domain III: Ophthalmic Products; Domain V: Dispensing Procedures Basti ☞ NOT FOR CREDIT	3601 Refract This! Walker ☞ ABO-LEVEL 2, AOA, FL OPTICIANRY-TECH, NYS-D-1	3602 Exclusive Session - The Ins and Outs of Advanced Scleral Fitting Edwards ☞ TBD	3603 Vision for Growth: Consumer Perspectives on Opticianry & Contact Lens Success - Encore Exclusive Session Bruce, Alexander ☞ TBD
	37AB ABO BASIC EXAM REVIEW Domain IV: Laws, Regulations and Standards Basti ☞ NOT FOR CREDIT	3701 Common Sense Compensation Walters ☞ ABO-Level 3, FL Opticianry, NYS-D-B	3702 Scleral Lens Basics Edwards ☞ NCLE-Level 1, FL Opticianry-CL, NYS-CL-B	3703 Exclusive Session - Vision Beyond Vision Gatti ☞ TBD

**About Accreditation**

The accreditation designations serve as a guide to assist you with courses. Please refer to [VISIONEXPO.COM/APPROVED-PENDING COURSES](http://VISIONEXPO.COM/APPROVED-PENDING COURSES) for current CE approvals.

Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education Office.

	CLINICAL		CONTACT LENS	BUSINESS SOLUTIONS
7:15AM - 8:15AM	<b>41C1</b> The Ophthalmic Sequela of Sleep Disorders Gurwood, Myers COPE, FL-OPTOMETRY	<b>41C2</b> The OTC Allergy Equation: Timing, Treatment, and Tailored Care Hom COPE, FL OPTOMETRY, THERAPEUTIC - TPA	<b>41L1</b> Hot Topics in Cornea Disease: What's New and Next in Diagnosis and Treatment Gelles COPE, FL-OPTOMETRY	<b>41B1</b> Creating Long Term Private Practice Success Through Real Estate Neufeld COPE, FL-OPTOMETRY
8:30AM - 9:30AM	<b>40C1</b> Vision Series Promotional Breakfast Symposium – Presented by TBD – Title TBD Speaker TBD OPTOMETRISTS ONLY FREE, NOT FOR CREDIT			
9:45AM - 10:45AM	<b>43C1</b> Ocular Emergencies and Urgencies Gurwood, Myers This course is 2 hours from 9:45am-11:45am	<b>43C2</b> Practical Surgical Co-Management – The OD's Role Robben This course is 2 hours from 9:45am-11:45am	<b>43L1</b> Understanding and Prescribing Wavefront Guided Scleral Lenses Gelles, Pal COPE, FL-OPTOMETRY	<b>43B1</b> Billing & Coding for Dry Eye Brimer COPE, FL-OPTOMETRY
11:00AM - 12:00PM	COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	COPE, FL-OPTOMETRY	<b>44L1</b> Back to Basics with the "OG" Corneal GP Gelles, Compton COPE, FL-OPTOMETRY	<b>44B1</b> The Practice Owner's Guide To Lean Inventory Management Neufeld COPE, FL-OPTOMETRY
12:00PM - 1:00PM	<b>40C2</b> Vision Series Promotional Lunch Symposium – Presented by TBD – Title TBD Speaker TBD OPTOMETRISTS ONLY FREE, NOT FOR CREDIT		<b>45L1</b> Improving CL Wear with Ocular Aesthetics Pal	
1:00PM - 3:00PM	<b>45C1</b> The Management of Ocular Pain, Considerations When Prescribing Opiates Gurwood, Myers COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA, ORALS	<b>45C2</b> Eyes on Efficiency: Using AI to Improve Patient Outcomes and Practice Efficiencies Rhue, Kading COPE, FL-OPTOMETRY	This course is 1 hour from 12:45pm - 1:45pm <b>46L1</b> Marketing Your Contact Lens Practice Compton This course is 1 hour from 2:00pm - 3:00pm COPE, FL-OPTOMETRY	<b>45B1</b> The Eye-economics of Myopia Management/ Control - A Micro and Macro Deep Dive Neufeld COPE, FL-OPTOMETRY

NCLE EXAM REVIEW SESSIONS	ABO EXAM REVIEW SESSIONS	OPTICAL TECHNOLOGY				OPTICON WORKSHOPS
	<b>43AP</b> ABO Practical Exam Review Neff This course is 2 hours from 8:30am-10:30am NOT FOR CREDIT	<b>4201</b> Choose Your Words Wisely: Translating Optical Jargon for Your Patients Walters ABO-Level 2, FL Opticianry, NYS-D-I	<b>4202</b> Unveiling the Secrets of Near Task Specific Lenses Hoff ABO-Level 2, FL Opticianry, NYS-D-I	<b>4203</b> The Ins and Outs of Advanced Scleral Fitting - Encore Exclusive Session Edwards NCLE-Level 2, FL Opticianry-CL, NYS-CL-I		
		<b>4301</b> What Your Contact Lens Lab Wish You Knew Edwards NCLE-Level 2, FL Opticianry-CL, NYS-CL-I	<b>4302</b> Powerboost Lenses - Understanding the Benefits and Limitations Hoff ABO-Level 2, FL Opticianry, NYS-D-I	<b>4303</b> Dispensing for VPDs: Neuro-Visual Challenges and Optical Solutions - Encore Exclusive Session Walker TBD	<b>4304</b> Basic Frame Repair Workshop Goh ABO, FL OPTICIANRY TECH, NYS-D-B	
		<b>4401</b> Young and Bothered- Ocular Surface Dryness for a New Generation Hornick AOA, NCLE-LEVEL 3, FL OPTICIANRY, NYS-CL-A	<b>4402</b> The Bevel's Advocate Walters ABO-Level 2, FL Opticianry, NYS-D-I	<b>4403</b> Vision Beyond Vision - Encore Exclusive Session Gatti TBD		
	<b>45NP</b> NCLE Practical Exam Review Neff This course is 2 hours from 1:00pm-3:00pm NOT FOR CREDIT	<b>4501</b> Lifestyles of the Dry and Irritated- How Lifestyle Affects OSD patients Hornick AOA, NCLE-Level 2, FL Opticianry-CL, NYS-CL-I	<b>4502</b> The Spin on Turn Rate Clark This course is 2 hours from 1:00pm - 3:00pm ABO-Gen Knowledge, FL Opticianry, NYS-D-B	<b>4503</b> Bringing Passion into Focus: Seeing Your Career Through New Lenses - Encore Exclusive Session Rosemann TBD	<b>4504</b> Compression Mounting Adjustments, Repairs, Assembly Bourque ABO Level 2, FL Opticianry-Tech, NYS-D-I	

### Track key

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### Education Registration

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for Education, you will be able to print your own course handouts and bring them to the Conference. Course handouts will also be available online for one month after the program.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode. Room numbers will be available on the Program-at-a-Glance signage and handout, as well as on the Vision Expo website - Education tab - Course List.
- Your badge barcode will have your Education Package embedded in it, which is required for course entry. Please be sure to scan your badge upon entry to each course for attendance verification. For COPE OE Tracker/ ARBO, when the course has ended please be sure to scan the QR code upon exiting the room.
- After you attend your course(s), please complete the session evaluation for each course. The session evaluations are available on the Vision Expo website.
- A few weeks after the Education Program, you will receive a CE letter via e-mail verifying your course attendance. Please submit this CE letter to your state board for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.



PRESENTED BY:  
marketing4ecps

# MARKETING & SOCIAL MEDIA BOOT CAMP

WEDNESDAY, MARCH 11<sup>TH</sup>

REGISTER NOW



KATE VIRZI

**THE ABCS OF MARKETING:**  
SIMPLE STRATEGIES  
WITH SERIOUS IMPACT

8:30AM – 9:30AM



TYLER KEMP

**HOW TO BUILD A  
PERSONAL BRAND  
THAT SHINES**

9:45AM – 10:45AM

**METRICS THAT MATTER:**  
STOP GUESSING,  
START MEASURING

11:00AM – 12:00PM



WADE HORB

**FROM CLICK TO CLINIC:**  
MAPPING THE MODERN  
PATIENT JOURNEY

1:00PM – 2:00PM



LILA SWIATYLO

**LIGHTS, CAMERA, CONVERSION:**  
MASTERING VIDEO  
MARKETING IN EYE CARE

2:15PM – 3:15PM



SALIM DHARSEE

**FUTURE FOCUSED:**  
AI AND MARKETING  
TRENDS IN EYE CARE

3:30PM – 4:30PM