



# Education Brochure

Featuring OptiCon®  exclusive \$349 Education Package

Presented by co-owners



**VISION EXPO**  
**2026**  
Orlando



## From the OptiCon Advisory Board

Hello Again!

Can you believe it? OptiCon @ Vision Expo, the premier destination for opticians who never stop learning, growing, and leading, is just around the corner!

This year's Vision Expo 2026 marks an exciting new chapter for OptiCon. We've listened to your feedback, embraced your passion for excellence, and infused the entire experience with fresh energy, new ideas, and exclusive continuing education you won't find anywhere else. These courses, created by opticians, for opticians, are designed to deepen your expertise, sharpen your technical and business skills, and deliver practical insights you can put to work the moment you return home.

Beyond the classroom, there's even more to look forward to. The United Opticians Association will once again host a thought-provoking General Session panel on smart eyewear, diving into the latest technology and how it's reshaping the optician's role.

And of course, you won't want to miss the UOA College Bowl on the main stage Friday, the can't-miss opticianry event of the year. Last year was standing-room only, and this year promises to be even bigger, louder, and more exciting!

Vision Expo is where our community comes alive. It's where you'll connect with peers who share your dedication, meet the innovators driving optical technology forward, and discover new tools, ideas, and opportunities that elevate patient care and professional growth. Whether you're just starting your journey or a seasoned expert, you'll find inspiration and connection around every corner.

So if you've been waiting for the perfect reason to reenergize your career, expand your network, and experience opticianry education at its best, this is your moment. The future of our profession is bright, and it begins right here at OptiCon @ Vision Expo.

We can't wait to welcome you, learn with you, and celebrate all that makes opticianry exceptional.

See you at OptiCon!



### Bob Alexander

Director of Member Education,  
United Opticians Association  
On behalf of the OptiCon  
Advisory Board

## OptiCon Advisory Board

Meet the members who have been actively involved in the development of this year's education meeting.



### Phernell Walker

MBA, ABOM, NCLEC  
OptiCon Advisory Board Co-Chair  
Pure Optics, LLC



### Carri L. Russell Rivera

FCLSA, NCLEM, ABOC  
Global Director of Sales,  
Bausch + Lomb, Specialty Vision  
Products



### Lanard C. Atkins

LDO, ABOC, NCLEC  
OptiCon Advisory Board Co-Chair  
Owner, Timeless EYEdentity



### Michael Vitale

ABOM  
Vice President, Membership,  
Government Relations & Technical  
Affairs, The Vision Council



### Bob Alexander

ABOM, NCLEM  
Director, Member Education,  
United Opticians Association

## Education Planning Committee

Meet the members who have been actively involved in the development of this year's education meeting.



### Marc Bloomenstein

OD, FAAO  
EPC Chairman  
Scottsdale, AZ



### Shalu Pal

OD, FAAO, FSLs, FBCLA, FIAOMC  
Toronto, Canada



### Mark Dunbar

OD, FAAO  
Miami, FL



### Jessilin Quint

OD, MBA, MS, FAAO  
Oakland, ME



### Steven Ferrucci

OD, FAAO  
North Hills, CA

### 2026 VISION EXPO ENDORSERS



Official Institutional Sponsor: **NECO** | New England  
College of Optometry

We're thrilled to offer pricing which makes Vision Expo Education most affordable!

## OptiCon / Allied Health

opticians, contact lens fitters, allied ophthalmic professionals, optical assistants and office managers, frame buyers and lab technicians

**OptiCon @ VISION EXPO**  
UOA Member  
Unlimited Education

**Standard: \$399** Register prior to event close

**OptiCon @ VISION EXPO**  
Non-UOA Member  
Unlimited Education

**Standard: \$459** Register prior to event close

**SINGLE DAY**  
WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY  
UOA Member or Non-UOA Member

**Standard: \$300** Register prior to event close

## Other Professionals

professionals working in corporate management, or service providers

**UNLIMITED EDUCATION**

**Standard: \$579** Register prior to event close

**SINGLE DAY**

WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY

**Standard: \$300** Register prior to event close

## Doctors

**UNLIMITED EDUCATION**

**Standard: \$699** Register prior to event close

**SINGLE DAY**

WEDNESDAY, THURSDAY, FRIDAY OR SATURDAY

**Standard: \$300** Register prior to event close

### WORKSHOPS\*

**\$200 each**

20C6: IPL Workshop

20C7: OCT Workshop

33L1: Specialty Contact Lens Workshop

30C6: Injections and Minor Procedures Workshop

\*Doctor - Unlimited Education, or Single Day (same day as workshop) do not include Workshops.

### FREE EDUCATION\*

**Vision Series** (Optometrists Only): Check [visionexpo.com](http://visionexpo.com) for a current listing of sessions

**Summits** (Optometrists Only): 20C5, 30C5

\*Must be registered for Doctor - Unlimited Education or Single Day (same day as session)

### ALL EDUCATION REGISTRATIONS INCLUDE THE FOLLOWING:

- ADMISSION TO EXHIBITS (\$150 VALUE)
- ADMISSION TO EDUCATION ATTENDEE LOUNGES



Unlock a world of knowledge and growth with the OptiCon @ Vision Expo education package. Vision Expo, an event designed to grow Opticianry careers, partners with United Opticians Association (UOA) and The Vision Council (TVC) to deliver accredited and non-accredited education alongside a one-of-a-kind shopping experience and valuable networking for spectacle and contact lens Opticians. Join the Optician community at Vision Expo to connect in a fun, engaging environment created just for you!

## OptiCon PACKAGE ONLY \$349 (Non-UOA Members - \$409)

Quality Education + Affordable Pricing

- UNLIMITED CONTINUING EDUCATION COURSES INCLUDING ABO & NCLE APPROVED EDUCATION
- Free Exhibit Hall access, including the OptiCon @ Vision Expo Hub
- OptiCon General Session Keynote
- Tailored special events and Peer Networking
- Access to ABO & NCLE basic, advanced and practical exam review courses
- Daily events at the OptiCon HUB
- Access to Resource Center on the show floor offering career training, insights, education, and connections across the industry.

## ABO & NCLE EXAM REVIEW COURSES

ABO & NCLE is excited to offer exam review courses for the National Opticianry Competency Exam and the Contact Lens Registry Exam for both basic and advanced levels as well as the ABO and NCLE Practical Exam during OptiCon @ Vision Expo. All exam review courses will be taught by current UOA member school faculty.

### ABO BASIC EXAM REVIEW SESSIONS

Ophthalmic Optics; Ocular Anatomy, Physiology and Pathology; Ophthalmic Products; Instrumentation; Dispensing Procedures; Laws and Regulations

### NCLE BASIC EXAM REVIEW SESSIONS

Ocular Anatomy, Physiology and Pathology; Refractive Errors; Instrumentation for Measurement and Observation; Prefitting; Diagnostic Fitting; Dispensing; Follow-Up; Regulatory

### ABO ADVANCED EXAM REVIEW SESSIONS

Analyze and Interpret Visual Assessment; Utilize Ophthalmic Instrumentation; Design; Fit; and Dispense Eyewear and other Ophthalmic Devices

### NCLE ADVANCED EXAM REVIEW SESSIONS

Routine and Emergency Visits; Prefit; Preparation and Evaluation; Design; Fit and Dispense Standard and Specialty Lenses; Patient Instructions; Administrative Procedures

## OptiCon HUB @ VISION EXPO

This dedicated show floor destination will host pop up talks, networking, social events and access to representatives and resources from ABO & NCLE, UOA, and vendor partners.

APPROVED BY:



# Education Highlights

## New! Exclusive Sessions

We're excited to introduce a new series of ABO-NLCE courses available exclusively at Vision Expo 2026. Each session will be presented live, with a repeat offering the next day so you won't miss out if you can't make the first one.

## Business and Practice Expertise

What's keeping you up at night—staffing struggles, customer retention, profitability? The Business and Practice Expertise track is here to help you take control. Dive into practical, results-driven sessions across five critical areas: Leadership, Customer Experience, Human Resources, Data, and Profitability & Growth. You'll walk away energized and equipped with real-world strategies you can put to work right away—so you can sleep a little easier and lead a lot smarter.

- 2202 Differentiate Your Practice - Create A Magical Experience
- 2302 Optimizing Your Practice Through Managed Vision Care
- 2602 Psychological Safety in the Workplace
- 4502 The Spin on Turn Rate

## Hands-On Workshops

These workshops provide an opportunity to enhance and reinforce your ophthalmic knowledge and skills. Participants will engage in instructor-led sessions that include hands-on components designed to practice and apply course content in real time. Whether you're reviewing foundational techniques or expanding your clinical expertise, these interactive classes are built to support professional growth in a practical, engaging environment.

- 2304 Basic Lensometry Workshop
- 2504 Advanced Lensometry
- 3304 What are All These Adjustment Tools?
- 3504 Ocular Dissection
- 4304 Basic Frame Repair Workshop
- 4504 Compression Mounting Adjustments, Repairs, Assembly

## ABO Practical exam review and NCLE Practical exam review courses

Each course will offer a comprehensive review of the Practical exam content and delivery methods, which include multiple choice, hotspot, video and simulation. Attendees will also be presented with resources available to prepare for the exam.

## Optical Technology

Did you know that prescription eyeglasses are the most commonly used—and most impactful—assistive device in the world? The Optical Technology track is your gateway to mastering the tools and techniques behind that impact. Dive into the latest in frame materials, advanced lens designs, and cutting-edge ophthalmic instrumentation. Whether you're fitting, fabricating, or designing, these courses will sharpen your technical skills and elevate the precision and quality of your work.

- 2301 Tackling the Safety and Eye Care Needs of Athletes: An Introduction to Sports Vision Opticianry
- 2402 Dealing with Difficult Patients and Troubleshooting
- 2601 Singing the Sharpie Blues - Beyond the Blue Dot and Ruler

## UOA College Bowl

The UOA College Bowl, is a competition modeled on "Jeopardy" that features questions in anatomy and physiology of the eye, ophthalmic dispensing, ophthalmic fabrication, contact lenses and optics. The stakes are high – in addition to school bragging rights, the winner will take home a \$1000.00 first place prize. In the past, students from Connecticut, Florida, New Jersey, Georgia, New York, Tennessee, Massachusetts, Virginia and Washington State have participated in this event.

# Quick Guide to Registering for CE

The Vision Team has created this guide to help make sure you can easily plan to attend the appropriate courses to earn credits that you need for your license renewal.

The Conference Brochure includes the course schedule for each day of the CE program, the course schedule begins on page 10.

Each course includes a listing of the pending accreditations being offered for the course. For example, 10C1 - The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 1 has been submitted to COPE, Florida Optometry, NCLE, Florida Opticianry, and the New York State Opticians for CE Credit.

<b>COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY-CL, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIATE</b>	
<b>8:00AM -10:00AM</b>	<b>10C1</b> The Greatest Comprehensive Myopia Management and Treatment Complications Course Ever - Part 1 Chapman, Pal, Peiffer, J. Schaeffer <b>COPE, FL-OPTOMETRY, NCLE, FL-OPTICIANRY-CL, NY STATE OPTICIAN-CONTACT LENS-INTERMEDIATE</b>

There is also an Accreditation Legend at the bottom of the schedule on Day 1. The Accreditation Legend can help you verify that you have selected the courses that are appropriate for your license renewal.

### Accreditation Legend:

ABO – General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; AOA – AOA Paraoptometric Commission; COPE – COPE/COPE – TQ; Florida State Board of Opticianry – FL Opticianry/FL Opticianry – Technical/FL Opticianry – Contact Lens; Florida State Board of Optometry – FL Optometry/FL Optometry – TQ; NCLE – General Knowledge/Ophthalmic Level 1/Ophthalmic Level 2/Ophthalmic Level 3; New York State Optician – Dispensing/Contact Lens – Basic/Intermediate/Advanced; Transcript (TQ); Orals; Therapeutic – TPA

We are continuously submitting all of our courses to the various National Accreditation Agencies and State Boards. The list of Approved and Pending courses for each accreditation agency and state board are listed on the Vision Expo website – Education – Approved/Pending page ([VisionExpo.com/Approved-Pending Courses](http://VisionExpo.com/Approved-Pending Courses)). We update the lists on a weekly basis, up until the show begins.

We hope that this quick guide will help you with planning the courses that you need to attend for your license renewal. Please remember to also check with your State Board to make sure you have registered for the appropriate courses that you need to satisfy your State's license requirements.

If you need to make changes to your education registration or have any questions, our Client Services team can be reached via phone at (800) 811-7151 | (203) 840-5610 or via email at [inquiry@visionexpo.com](mailto:inquiry@visionexpo.com)

We look forward to seeing you at the show!



	CLINICAL					CONTACT LENS	BUSINESS SOLUTIONS	
7:15AM - 8:15AM	21C1 MGD and Demodex Management: The Missing Link Bloomenstein, M. Schaeffer ROOM: W230-B COPE, FL-OPTOMETRY, THERAPEUTIC - TPA	21C2 Makeup and Ocular Surface Theriot, McGee ROOM: W232-C	21C3 The Insensitivity of NK: Diagnosis and Management Devries ROOM: W240-A COPE, FL-OPTOMETRY, THERAPEUTIC - TPA				21B1 4 Billing and Coding Changes You Can Make Tomorrow To Improve Your KPIs Wolfe ROOM: W230-C COPE, FL-OPTOMETRY	
8:30AM - 9:30AM	20C1 Vision Series Promotional Breakfast Symposium - Presented by Lumentis Rethinking Refraction: Why the Future Belongs to Medical, Value-Based Care Edriskhalaf ROOM: WF3 OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	20C2 Vision Series Promotional Breakfast Symposium - Presented by Thea Redefining Dry Eye Care: Innovation that Delivers Nanda ROOM: WF4 OPTOMETRISTS ONLY FREE, NOT FOR CREDIT						
9:45AM - 10:45AM	23C1 OCT and OCTA Real World Case Studies Caldwell, Majcher ROOM: W230-D This course is 2 hours from 9:45am - 11:45am	23C2 Top 15 Diagnoses You Should Never Miss Morgenstern ROOM: W240-C This course is 2 hours from 9:45am - 11:45am	23C3 Ask the Experts: OSD Edition Bloomenstein, Devries ROOM: W230-B This course is 2 hours from 9:45am - 11:45am	23C4 Roadmap to Medical Management of Glaucoma Gaddie, Schmidt ROOM: W230-C This course is 2 hours from 9:45am - 11:45am	23C5 Hot Topics in Retina Ferrucci, Dunbar ROOM: W230-A This course is 2 hours from 9:45am - 11:45am	23C6 Binocular Vision Simplified, The Role of Microprisms in Our Digital World Lawson ROOM: W240-B COPE, FL-OPTOMETRY	23L1 Contemporary & Modern OrthoK Fitting Morrison ROOM: W232-C COPE, FL-OPTOMETRY	23B1 Top 5 Practice Problems & How To Avoid Them Quint, Kading ROOM: W240-A COPE, FL-OPTOMETRY
11:00AM - 12:00PM	COPE, FL-OPTOMETRY	COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	COPE, FL-OPTOMETRY	COPE, FL-OPTOMETRY, THERAPEUTIC - TPA	COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY	24L1 Dry Eyes & Myopia Management - When Kids Win and Lose Morrison, Pal ROOM: W232-C COPE, FL-OPTOMETRY	24B1 Navigating Practice Reviews: The Good, The Bad, and The Ugly Brujic, Kading ROOM: W240-A COPE, FL-OPTOMETRY	
12:00PM - 2:30PM	20C3 Vision Series Promotional Lunch Symposium - Presented by Tarsus - Title TBD Speaker TBD ROOM: WF3 This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	20C4 Vision Series Promotional Lunch Symposium - Presented by Bausch+Lomb Practice Dry Eye Pathways: From Evidence to Implementation Quint, Brujic ROOM: WF4 This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	20C5 Summit - Case-Based Conversations on Neuromodulation, Inflammation, Eyelid Margin Disease, and ADC-Related Ocular Toxicity Moderator: Bloomenstein Panelists: Brujic, Koetting, Lang ROOM: WF1 This course is 1 hour from 1:30pm - 2:30pm OPTOMETRISTS ONLY FREE	20C6 IPL Workshop Devries ROOM: W224-B Limited Attendance \$200 This workshop is 2 hours from 12:30pm-2:30pm COPE, FL-OPTOMETRY	20C7 OCT Workshop Pal, Majcher ROOM: W232-A Limited Attendance \$200 This workshop is 2 hours from 12:30pm - 2:30pm COPE, FL-OPTOMETRY			
2:30PM - 3:30PM	25C1 It's All in Your Head - Diagnosing Neurological Eye Conditions Koetting ROOM: W240-C This course is 2 hours from 2:45pm - 4:45pm	25C2 Ask the Experts: Retina Edition Ferrucci, Dunbar, Yackey ROOM: W230-C This course is 2 hours from 2:45pm - 4:45pm	25C3 Case Files In Glaucoma Schmidt, Steen ROOM: W230-B This course is 2 hours from 2:45pm - 4:45pm	25C4 Ocular Urgencies or Emergencies Bull, Quint ROOM: W230-D This course is 2 hours from 2:45pm - 4:45pm	25C5 Beauty in Focus: Elevating Eyecare Through Ocular Aesthetics McGee, Davison, Pal ROOM: W230-A This course is 2 hours from 2:45pm - 4:45pm	25C6 Cameal Hysteresis and IOPcc: Glaucoma Vitals for the Modern Era Lighthizer ROOM: W240-B COPE, FL-OPTOMETRY	25L1 Managing Neurotrophic Keratitis Treatment with Contact Lenses Dave ROOM: W232-C COPE, FL-OPTOMETRY	25B1 9 KPIs For A Comprehensive Practice Wolfe ROOM: W240-A COPE, FL-OPTOMETRY
3:45PM - 4:45PM	COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY	COPE, FL-OPTOMETRY	COPE, FL-OPTOMETRY, THERAPEUTIC - TPA	COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	COPE, FL-OPTOMETRY	26L1 Hybrid CL's Dave ROOM: W232-C COPE, FL-OPTOMETRY	26B1 Innovative Ways To Generate Revenue Brujic, Theriot ROOM: W240-A COPE, FL-OPTOMETRY	
5:00PM - 6:00PM	27C1 Caring For Your Patient With Cancer Koetting ROOM: W232-C COPE, FL-OPTOMETRY	27C2 Ophthalmic Clinical Consideration of GLP-1s Morgenstern ROOM: W230-B COPE, FL-OPTOMETRY	27C3 Differentiating Keratitis Theriot ROOM: W230-C COPE, FL-OPTOMETRY, THERAPEUTIC - TPA				27B1 Build a Million Dollar Practice Kading ROOM: W240-A COPE, FL-OPTOMETRY	

Track key

- CLINICAL
- SUMMITS
- VISION SERIES
- OPTICON
- CONTACT LENS
- MARKETING/4ECPS
- WORKSHOPS
- NEW TECHNOLOGY SHOWCASE
- MYOPIA CONTROL PROGRAM

NCLE EXAM REVIEW SESSIONS	ABO EXAM REVIEW SESSIONS	OPTICAL TECHNOLOGY				OPTICON WORKSHOPS
22NB NCLE BASIC EXAM REVIEW Domain I: Ocular Anatomy, Physiology and Pathology; Domain II: Refractive Errors Russo ROOM: W225-B ☞ NOT FOR CREDIT	22AA ABO ADVANCED EXAM REVIEW Domain I: Ophthalmic Optics (Part 1) Neff ROOM: W225-A ☞ ABO-LEVEL 3, FL OPTICIANRY TECH, NYS-D-A	22O1 Introduction to Neuro-Opticianry Collins ROOM: W231-A ☞ ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-A	22O2 Differentiate Your Practice - Create a Magical Experience Rosemann ROOM: W231-B ☞ ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B			
23NB NCLE BASIC EXAM REVIEW Domain III: Instrumentation for Measurement and Observation; Domain IV: Prefitting Russo ROOM: W225-B ☞ This course is from 9:45am - 11:45am NOT FOR CREDIT	23AA ABO ADVANCED EXAM REVIEW Domain I: Ophthalmic Optics (Part 2) Neff ROOM: W225-A ☞ ABO-LEVEL 3, FL OPTICIANRY-TECH, NYS-D-A	23O1 Tackling the Safety and Eye Care Needs of Athletes: An Introduction to Sports Vision Opticianry Collins ROOM: W231-A ☞ ABO-LEVEL 2, NCLE LEVEL 2, FL OPTICIANRY, NYS-CL-I, NYS-D-I	23O2 Optimizing Your Practice Through Managed Vision Care Rosemann ROOM: W231-B ☞ ABO-LEVEL 1, FL OPTICIANRY, NYS-D-B	23O3 Exclusive Session - Clinical Prism Optics: Moving Images, Measurement, Management, and Motion Walker ROOM: W231-C ☞ ABO-LEVEL 3, FL OPTICIANRY-TECH	23O4 Basic Lensometry Workshop Bourque ROOM: W224-A ☞ This course is from 9:45am - 11:45am ABO-LEVEL 1, FL OPTICIANRY, NYS-D-B	
		24O1 Solutions to Low Vision Beyond Magnifiers Walker ROOM: W231-C ☞ ABO-LEVEL 2, AOA, FL OPTICIANRY-TECH, NYS-D-I	24O2 Dealing with Difficult Patients and Troubleshooting Koenigsberg ROOM: W231-B ☞ ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-I	24O3 Exclusive Session - Creating and Presenting Effective Continuing Education for Opticians Hanlin ROOM: W231-A ☞ ABO-LEVEL 1, FL OPTICIANRY, NYS-D-B		
		25O1 Opticon General Session TBD ROOM: WF1 ☞ This course is 1 hour from 12:15pm - 1:15pm ABO-GEN KNOWLEDGE				
25NB NCLE BASIC EXAM REVIEW Domain V: Diagnostic Fitting Russo ROOM: W225-B ☞ NOT FOR CREDIT	25AA ABO ADVANCED EXAM REVIEW Domain II: Ocular Anatomy, Physiology, Pathology, and Refraction Neff ROOM: W225-A ☞ ABO-LEVEL 3, FL OPTICIANRY-TECH, NYS-D-A	25O1 Sunwear Sales the Biggest Missed Opportunity (Rxable and non-Rxable) Koenigsberg ROOM: W231-A ☞ ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B	25O2 Don't Be Left Out - Enhanced Visual Solutions for all Ages Michaelson ROOM: W231-B ☞ ABO-LEVEL 2, FL OPTICIANRY - TECH, NYS-D-I	25O3 Exclusive Session - Explore the Floor: Technology Edition Collins ROOM: W231-C ☞ ABO-LEVEL 1, NCLE-LEVEL 1, FL OPTICIANRY-TECH	25O4 Advanced Lensometry Workshop Bourque ROOM: W224-A ☞ This course is 2 hours from 2:30pm - 4:30m ABO-LEVEL 2, FL OPTICIANRY, NYS-D-A	
26NB NCLE BASIC EXAM REVIEW Domain VI: Dispensing; Domain VII: Follow-Up; Domain VIII: Regulatory and Administrative Russo ROOM: W225-B ☞ This course is 2 hours from 3:45pm - 5:45pm	26AA ABO ADVANCED EXAM REVIEW Domain III: Ophthalmic Products and Domain IV: Instrumentation Neff ROOM: W225-A ☞ ABO-LEVEL 3, FL OPTICIANRY-TECH, NYS-D-A	26O1 Singing the Sharpie Blues - Beyond the Blue Dot and Ruler Michaelson ROOM: W231-B ☞ ABO-LEVEL 2, FL OPTICIANRY - TECH, NYS-D-I	26O2 Psychological Safety in the Workplace Hanlin ROOM: W231-C ☞ ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B	26O3 Exclusive Session - Delivering 5-Star Eyecare: How to Turn Satisfied Patients into Raving Fans Koenigsberg ROOM: W231-A ☞ ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B		
	27AA ABO ADVANCED EXAM REVIEW Domain V: Dispensing Protocols and Domain VI: Laws, Regulations & Standards Neff ROOM: W225-A ☞ ABO-LEVEL 3, FL OPTICIANRY-TECH, NYS-D-A	27O1 Navigating Lens Centration Charts & Compensation Rosemann ROOM: W231-C ☞ ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-I	27O2 Enhancing the Optician's Arsenal - Exploring Digital Fitting Measurements Gatti ROOM: W231-A ☞ ABO-LEVEL 1, FL OPTICIANRY - TECH, NYS-D-I	27O3 Exclusive Session - Vision for Growth: Consumer Perspectives on Opticianry & Contact Lens Success Bruce, Alexander ROOM: W231-B ☞ ABO-LEVEL 1, NCLE-LEVEL 1, FL OPTICIANRY-TECH		

Accreditation is pending

The "pending CE approval" courses are being submitted to the accrediting agencies for consideration of approval - if the accreditation designation is NOT listed, the course is NOT being submitted to that agency.

	CLINICAL					CONTACT LENS	BUSINESS SOLUTIONS
7:15AM - 8:15AM	<b>31C1</b> When Cataract Surgery Also Means Glaucoma Management Robben ROOM: W230-B COPE, FL-OPTOMETRY	<b>31C2</b> Diagnosis Diabetes: The Optometric Management Guide Majcher, Yackey ROOM: W230-C COPE, FL-OPTOMETRY	<b>31C3</b> Drugs of the Future Hom ROOM: W232-A COPE, FL-OPTOMETRY, THERAPEUTIC - TPA				<b>31B1</b> Inflationary Tactics - How Your Practice Can Thrive Even When Under Stagnant Reimbursements Wolfe ROOM: W232-C COPE, FL-OPTOMETRY
8:30AM - 9:30AM	<b>30G1</b> Vision Series Promotional Breakfast Symposium - Presented by Topcon From Vision to Execution: AI-Powered Healthcare from the Eye™ Moderator: Hansra Panelists: Morris, Gelb ROOM: WF3 OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	<b>30G2</b> Vision Series Promotional Breakfast Symposium - Presented by Harrow - Title TBD Speaker TBD ROOM: WF4 OPTOMETRISTS ONLY FREE, NOT FOR CREDIT					
9:45AM - 10:45AM	<b>33C1</b> Cry Me a River Gaddie ROOM: W230-A This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	<b>33C2</b> Case Files - Retina Haynie, Yackey, Majcher ROOM: W230-B This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	<b>33C3</b> Glaucoma Update Marrelli ROOM: W232-A This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	<b>33C4</b> 911: What's Your Ocular Emergency? M. Schaeffer, Koetting, Morgenstern ROOM: W230-C This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	<b>33C5</b> It's Time to Stop Being So Myopic: Or Better Yet Your Patients Rhue, Kading ROOM: W232-C This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	<b>33L1</b> Specialty CL Workshop Pal, Compton, Morrison, Dave ROOM: W224-B Limited Attendance \$200 This workshop is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY	<b>33B1</b> Building a Dry Eye Practice from the Ground Up: Essential Steps for Success Brimer, Quint, Davison ROOM: W230-D This course is 2 hours from 9:45am - 11:45am COPE, FL-OPTOMETRY
11:00AM - 12:00PM							
12:00PM - 2:30PM	<b>30C3</b> Vision Series Promotional Lunch Symposium - Presented by Zeiss Meditec Tricky Masqueraders - Unmasked! Moderator: Steen Panelists: Majcher, Koetting ROOM: WF3 This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	<b>30C4</b> Vision Series Promotional Lunch Symposium - Presented by Bausch+Lomb Joint Business Unit Presentation: Pharma, Consumer, Vision Care Bloomenstein, Brujic, Koetting ROOM: WF4 This session is 1 hour from 12:00pm - 1:00pm OPTOMETRISTS ONLY FREE, NOT FOR CREDIT	<b>30C5</b> Summit - Early Intervention Strategies for Dry AMD & Presbyopia Moderator: Ferrucci Panelists: Yackey, McGee, Davidson ROOM: WF1 This course is 1 hour from 1:30pm - 2:30pm OPTOMETRISTS ONLY FREE COPE, FL-OPTOMETRY	<b>30C6</b> Injections Workshop Lighthizer ROOM: W224-B Limited Attendance \$200 This workshop is 2 hours from 12:30pm - 2:30pm COPE, FL-OPTOMETRY			
2:30PM - 3:30PM	<b>35C1</b> Case Files - OSD Bloomenstein, Hom ROOM: W230-B This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY	<b>35C2</b> Ask the Experts - Glaucoma Schmidt, Gaddie, Marrelli ROOM: W230-C This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY	<b>35C3</b> Putting the OD in AI Moderator: Morris Panelists: McGee, Rhue ROOM: W230-D This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY	<b>35C4</b> Swollen Optic Nerves: Now What? Lighthizer ROOM: W232-A This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY	<b>35C5</b> AMD: A Relative Manageable Disease Majcher, Haynie ROOM: W230-A This course is 2 hours from 2:45pm - 4:45pm COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY	<b>35L1</b> Troubleshooting Scleral Lenses Compton, Pal ROOM: W240-A COPE, FL-OPTOMETRY	<b>35B1</b> Streamlining Operations: Time-Saving Tools and Techniques for Practice Efficiency Brujic ROOM: W232-C COPE, FL-OPTOMETRY
3:45PM - 4:45PM						<b>36L1</b> Billing, Coding & Staff in a Specialty CL Practice Compton, Dave ROOM: W240-A COPE, FL-OPTOMETRY	<b>36B1</b> Telehealth & Virtual Care: Expanding Your Practice's Reach Wolfe ROOM: W232-C COPE, FL-OPTOMETRY
5:00PM - 6:00PM	<b>37C1</b> If You Never Test You Can Never Treat: New Diagnostic Opportunities for OSD Robben ROOM: W230-C COPE, FL-OPTOMETRY	<b>37C2</b> Update on Managing Presbyopia Without Corrective Lenses Hom ROOM: W230-A COPE, FL-OPTOMETRY, THERAPEUTIC - TPA	<b>37C3</b> Top 5 Most Common Ocular Manifestations from Systemic Conditions M. Schaeffer ROOM: W230-D COPE, FL-OPTOMETRY				<b>37B1</b> Marketing Your Dry Eye Practice Brimer, Davison ROOM: W230-B COPE, FL-OPTOMETRY

**Track key**

- CLINICAL
- CONTACT LENS
- SUMMITS
- MARKETING/4ECPS
- VISION SERIES
- WORKSHOPS
- OPTICON
- NEW TECHNOLOGY SHOWCASE
- MYOPIA CONTROL PROGRAM

NCLE EXAM REVIEW SESSIONS	ABO EXAM REVIEW SESSIONS	OPTICAL TECHNOLOGY		OPTICON WORKSHOPS
<b>31NA</b> NCLE ADVANCED EXAM REVIEW Domain I: Predit, Preparation, Evaluation Aceto ROOM: W225-B This course is from 7:30am - 9:30am NCLE-LEVEL 3, FL OPTICIANRY-CL, NYS-CL-A				
	<b>32AB</b> ABO BASIC EXAM REVIEW Domain I (Part 1) Basti ROOM: W225-A This course is from 8:45am - 10:45am ABO - LEVEL 2	<b>32C2</b> Understanding Premium High Index Walker ROOM: W231-A ABO - LEVEL 2	<b>32C3</b> Creating and Presenting Effective Continuing Education for Opticians - Encore Exclusive Session Hanlin ROOM: W231-B ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B	
<b>33NA</b> NCLE ADVANCED EXAM REVIEW Domain II: Design, Fit, and Dispense Standard and Specialty Lenses Aceto ROOM: W225-B This course is from 9:45am - 11:45am NCLE-LEVEL 3, FL OPTICIANRY-CL, NYS-CL-A		<b>33C2</b> Exclusive Session - Bringing Passion into Focus: Seeing Your Career Through New Lenses Rosemann ROOM: W231-A ABO-GEN KNOWLEDGE, FL OPTICIANRY	<b>33C3</b> Explore the Floor: Technology Edition - Encore Exclusive Session Collins ROOM: W231-B ABO-LEVEL 1, NCLE-LEVEL 1, FL OPTICIANRY-TECH	<b>33C4</b> What are All These Adjustment Tools? Bourque ROOM: W224-A This course is 2 hours from 9:45am-11:45am ABO-LEVEL 2, FL OPTICIANRY TECH, NYS-D-I
	<b>34AB</b> ABO BASIC EXAM REVIEW Domain I (Part 2) Basti ROOM: W225-A This course is from 11:00am - 12:00pm NCLE-LEVEL 3, FL OPTICIANRY-CL, NYS-CL-A	<b>34C1</b> How We Visualize Our Reality Gatti ROOM: W231-A ABO-LEVEL 2, FL OPTICIANRY, NYS-D-I	<b>34C2</b> Clinical Prism Optics: Moving Images, Measurement, Management, and Motion - Encore Exclusive Session Walker ROOM: W231-B ABO-LEVEL 2, FL OPTICIANRY-TECH	<b>34C3</b> Delivering 5-Star Eyecare: How to Turn Satisfied Patients into Raving Fans - Encore Exclusive Session Koenigsberg ROOM: W231-C ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B
		<b>35C1</b> College Bowl ROOM: WF1 This is 1 hour from 12:15pm - 1:15pm ABO-GEN KNOWLEDGE, NCLE-GEN KNOWLEDGE		
<b>35NA</b> NCLE ADVANCED EXAM REVIEW Domain III: Patient Instruction and Delivery Procedures; Domain V: Administrative Procedures Aceto ROOM: W225-B NCLE-LEVEL 3, FL OPTICIANRY-CL, NYS-CL-A	<b>35AB</b> ABO BASIC EXAM REVIEW Domain II: Ocular Anatomy, Physiology, Pathology and Refraction Basti ROOM: W225-A NOT FOR CREDIT	<b>35C1</b> Binocular Brilliance Gatti ROOM: W231-B ABO-LEVEL 2, FL OPTICIANRY-TECH, NYS-D-I	<b>35C2</b> Exclusive Session - Dispensing for VPDs: Neuro-Visual Challenges and Optical Solutions Walker ROOM: W231-A ABO-LEVEL 2, OPTICIANRY-TECH	<b>35C4</b> Ocular Dissection Bourque ROOM: W224-A This course is 2 hours from 2:30pm-4:30pm ABO-LEVEL 2, NCLE-LEVEL 2, FL OPTICIANRY TECH, NYS-CL-I, NYS-D-I
<b>36NA</b> NCLE ADVANCED EXAM REVIEW Domain IV: Routine and Emergency Follow-Up Visits Aceto ROOM: W225-B NCLE-LEVEL 3, FL OPTICIANRY-CL, NYS-CL-A	<b>36AB</b> ABO BASIC EXAM REVIEW Domain III: Ophthalmic Products; Domain V: Dispensing Procedures Basti ROOM: W225-A NOT FOR CREDIT	<b>36C1</b> Refract This! Walker ROOM: W231-A ABO-LEVEL 2, AOA, FL OPTICIANRY-TECH, NYS-D-I	<b>36C2</b> Exclusive Session - The Ins and Outs of Advanced Scleral Fitting Edwards ROOM: W231-B NCLE-LEVEL 2, FL OPTICIANRY-CL, NYS-D-I	<b>36C3</b> Vision for Growth: Consumer Perspectives on Opticianry & Contact Lens Success - Encore Exclusive Session Bruce, Alexander ROOM: W231-C ABO-LEVEL 1, NCLE-LEVEL 1, FL OPTICIANRY-CL
	<b>37AB</b> ABO BASIC EXAM REVIEW Domain IV: Instrumentation; Domain VI: Laws, Regulations and Standards Basti ROOM: W225-A NOT FOR CREDIT	<b>37C1</b> Common Sense Compensation Walters ROOM: W231-A ABO-LEVEL 3, FL OPTICIANRY, NYS-D-B	<b>37C2</b> Scleral Lens Basics Edwards ROOM: W231-B NCLE-LEVEL 1, FLOPTICIANRY-CL, NYS-CL-B	<b>37C3</b> Exclusive Session - Vision Beyond Vision Gatti ROOM: W231-C ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B

### About Accreditation

The accreditation designations serve as a guide to assist you with courses. Please refer to [VISIONEXPO.COM/APPROVED-PENDING COURSES](http://VISIONEXPO.COM/APPROVED-PENDING COURSES) for current CE approvals. Vision Expo is not responsible for courses that do not receive accreditation. Do not assume that the courses you register for will be approved. You will not receive credit if you are late to a course. Course approval information will also be available onsite in the Education Office.

	CLINICAL		CONTACT LENS	BUSINESS SOLUTIONS
7:15AM - 8:15AM	<b>41C1</b> The Ophthalmic Sequela of Sleep Disorders Gurwood, Myers ROOM: W230-C COPE, FL-OPTOMETRY	<b>41C2</b> The OTC Allergy Equation: Timing, Treatment, and Tailored Care Hom ROOM: W230-D COPE, FL OPTOMETRY, THERAPEUTIC - TPA	<b>41L1</b> Hot Topics in Cornea Disease: What's New and Next in Diagnosis and Treatment Gelles ROOM: W232-A COPE, FL-OPTOMETRY	<b>41B1</b> Creating Long Term Private Practice Success Through Real Estate Neufeld ROOM: W232-C COPE, FL-OPTOMETRY
8:30AM - 9:30AM	<b>40C1</b> Vision Series Promotional Breakfast Symposium - Presented by TBD - Title TBD Speaker TBD ROOM: WF3 OPTOMETRISTS ONLY FREE, NOT FOR CREDIT			
9:45AM - 10:45AM	<b>43C1</b> Ocular Emergencies and Urgencies Gurwood, Myers ROOM: W232-A This course is 2 hours from 9:45am-11:45am	<b>43C2</b> Practical Surgical Co-Management - The OD's Role Robben ROOM: W230-C This course is 2 hours from 9:45am-11:45am	<b>43L1</b> Understanding and Prescribing Wavefront Guided Scleral Lenses Gelles, Pal ROOM: W232-C COPE, FL-OPTOMETRY	<b>43B1</b> Billing & Coding for Dry Eye Brimer ROOM: W230-D COPE, FL-OPTOMETRY
11:00AM - 12:00PM	COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA	COPE, FL-OPTOMETRY	<b>44L1</b> Back to Basics with the "OG" Corneal GP Gelles, Compton ROOM: W232-C COPE, FL-OPTOMETRY	<b>44B1</b> The Practice Owner's Guide To Lean Inventory Management Neufeld ROOM: W230-D COPE, FL-OPTOMETRY
12:00PM - 1:00PM	<b>40C2</b> Vision Series Promotional Lunch Symposium - Presented by TBD - Title TBD Speaker TBD ROOM: WF3 OPTOMETRISTS ONLY FREE, NOT FOR CREDIT		<b>45L1</b> Improving CL Wear with Ocular Aesthetics Pal ROOM: W230-D This course is 1 hour from 12:45pm - 1:45pm	
1:00PM - 3:00PM	<b>45C1</b> The Management of Ocular Pain, Considerations When Prescribing Opiates Gurwood, Myers ROOM: W232-A COPE, FL-OPTOMETRY, TRANSCRIPT QUALITY, THERAPEUTIC - TPA, ORALS	<b>45C2</b> Eyes on Efficiency: Using AI to Improve Patient Outcomes and Practice Efficiencies Rhue, Kading ROOM: W230-C COPE, FL-OPTOMETRY	<b>46L1</b> Marketing Your Contact Lens Practice Compton ROOM: W230-D This course is 1 hour from 2:00pm - 3:00pm COPE, FL-OPTOMETRY	<b>45B1</b> The Eye-economics of Myopia Management/ Control - A Micro and Macro Deep Dive Neufeld ROOM: W232-C COPE, FL-OPTOMETRY

NCLE EXAM REVIEW SESSIONS	ABO EXAM REVIEW SESSIONS	OPTICAL TECHNOLOGY				OPTICON WORKSHOPS
	<b>43AP</b> ABO Practical Exam Review Neff ROOM: W225-A This course is 2 hours from 8:30am-10:30am NOT FOR CREDIT	<b>4201</b> Choose Your Words Wisely: Translating Optical Jargon for Your Patients Walters ROOM: W231-A ABO-LEVEL 2, FL OPTICIANRY, NYS-D-I	<b>4202</b> Unveiling the Secrets of Near Task Specific Lenses Hoff ROOM: W231-B ABO-LEVEL 2, FL OPTICIANRY, NYS-D-I	<b>4203</b> The Ins and Outs of Advanced Scleral Fitting - Encore Exclusive Session Edwards ROOM: W231-C NCLE-LEVEL 2, FL OPTICIANRY-CL, NYS-CL-I		
		<b>4301</b> What Your Contact Lens Lab Wish You Knew Edwards ROOM: W231-C NCLE-LEVEL 2, FL OPTICIANRY-CL, NYS-CL-I	<b>4302</b> Powerboost Lenses - Understanding the Benefits and Limitations Hoff ROOM: W231-B ABO-LEVEL 2, FL OPTICIANRY, NYS-D-I	<b>4303</b> Dispensing for VPDs: Neuro-Visual Challenges and Optical Solutions - Encore Exclusive Session Walker ROOM: W231-A ABO-LEVEL 2, FL OPTICIANRY-TECH	<b>4304</b> Basic Frame Repair Workshop Goh ROOM: W224-A ABO-LEVEL 1, FL-OPTICIANRY TECH, NYS-D-B	
		<b>4401</b> Young and Bothered- Ocular Surface Dryness for a New Generation Hornick ROOM: W231-C AOA, NCLE-LEVEL 3, FL OPTICIANRY-CL, NYS-CL-A	<b>4402</b> The Bevel's Advocate Walters ROOM: W231-B ABO-LEVEL 2, FL OPTICIANRY, NYS-D-I	<b>4403</b> Vision Beyond Vision - Encore Exclusive Session Gatti ROOM: W231-A ABO-GEN KNOWLEDGE, FL OPTICIANRY		
		<b>4501</b> Lifestyles of the Dry and Irritated- How Lifestyle Affects OSD patients Hornick ROOM: W231-C AOA, NCLE-LEVEL 2, FL OPTICIANRY-CL, NYS-CL-	<b>4502</b> The Spin on Turn Rate Clark ROOM: W231-B This course is 2 hours from 1:00pm - 3:00pm ABO-GEN KNOWLEDGE, FL OPTICIANRY, NYS-D-B	<b>4503</b> Bringing Passion into Focus: Seeing Your Career Through New Lenses - Encore Exclusive Session Rosemann ROOM: W231-A ABO-GEN KNOWLEDGE, FL OPTICIANRY	<b>4504</b> Compression Mounting Adjustments, Repairs, Assembly Bourque ROOM: W224-A ABO LEVEL 2, FL OPTICIANRY-TECH, NYS-D-I	

### Track key

- CLINICAL
- SUMMITS
- VISION SERIES
- OPTICON
- MYOPIA CONTROL PROGRAM
- CONTACT LENS
- MARKETING4ECPS
- WORKSHOPS
- NEW TECHNOLOGY SHOWCASE

### Education Registration

- Course handouts will be available online prior to the Education Program. They will not be available onsite. After you register for Education, you will be able to print your own course handouts and bring them to the Conference. Course handouts will also be available online for one month after the program.
- In an effort to improve the Education registration process, badges will not be mailed. Please bring your confirmation letter with barcode onsite to Registration to have your badge printed when you arrive at the conference. This will ensure that you have the most up-to-date course information on your badge barcode. Room numbers will be available on the Program-at-a-Glance signage and handout, as well as on the Vision Expo website - Education tab - Course List.
- Your badge barcode will have your Education Package embedded in it, which is required for course entry. Please be sure to scan your badge upon entry to each course for attendance verification. For COPE OE Tracker/ ARBO, when the course has ended please be sure to scan the QR code upon exiting the room.
- After you attend your course(s), please complete the session evaluation for each course. The session evaluations are available on the Vision Expo website.
- A few weeks after the Education Program, you will receive a CE letter via e-mail verifying your course attendance. Please submit this CE letter to your state board for license renewal. If you did not supply an e-mail address when you registered, please update your registration record by calling Client Services at 1.800.811.7151.

# MARKETING & SOCIAL MEDIA BOOT CAMP

WEDNESDAY, MARCH 11<sup>TH</sup>

REGISTER NOW



KATE VIRZI

**THE ABCS OF MARKETING:**  
SIMPLE STRATEGIES  
WITH SERIOUS IMPACT

8:30AM – 9:30AM



TYLER KEMP

**HOW TO BUILD A PERSONAL BRAND THAT SHINES**    **METRICS THAT MATTER: STOP GUESSING, START MEASURING**

9:45AM – 10:45AM    11:00AM – 12:00PM



WADE HORB

**FROM CLICK TO CLINIC:**  
MAPPING THE MODERN  
PATIENT JOURNEY

1:00PM – 2:00PM



LILA SWIATYLO

**LIGHTS, CAMERA, CONVERSION:**  
MASTERING VIDEO  
MARKETING IN EYE CARE

2:15PM – 3:15PM



SALIM DHARSEE

**FUTURE FOCUSED:**  
AI AND MARKETING  
TRENDS IN EYE CARE

3:30PM – 4:30PM

DISCOVER

## Healthcare from the Eye™

Connected Care Across the Entire Eye Care Journey. Total solutions for every practice from pre-test to post, unified by software and AI.

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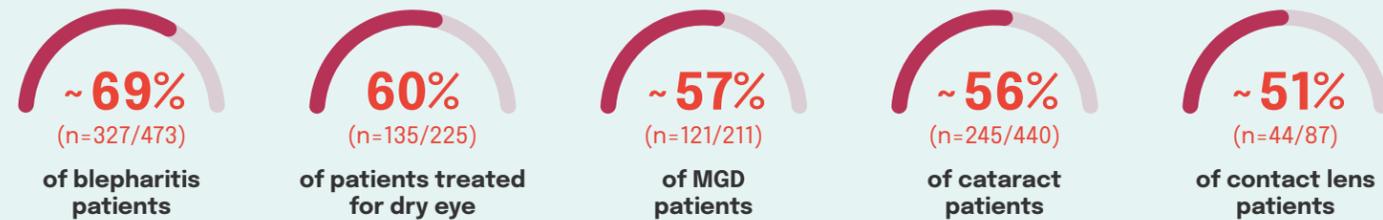
JEANETTE, real patient with DB

LOOK  
at the  
LIDS

## How often do you see *Demodex* blepharitis (DB) in your practice?

DB is more common and damaging than you may think – and it can even end up exacerbating ocular diseases such as meibomian gland disease (MGD) and dry eye disease.<sup>1-5</sup>

DB overlaps with the following patient groups<sup>2,\*</sup>:



Don't let DB turn into a bigger problem: LOOK AT THE LIDS<sup>2,3</sup>



**Ask patients to look down**  
Collarettes can be missed when patients look straight on during a slit lamp exam



**Check for collarettes**  
Waxy, cylindrical buildup at the base of the eyelid



**Diagnose**  
Even 1 collarette means an infestation of *Demodex* mites

Check every eyelid, every time.



\*STUDY DESIGN: A retrospective chart review for DB by 7 investigators at 6 eye care clinics of the case records of patients (N=1032) who underwent a slit lamp examination, regardless of chief complaint.

References: 1. O'Dell L et al. *Clin Ophthalmol.* 2022;16:2979-2987. 2. Trattler W et al. *Clin Ophthalmol.* 2022;16:1153-1164. 3. Fromstein SR et al. *Clin Optom (Auckl).* 2018;10:57-63. 4. Zhang XB et al. *Int J Ophthalmol.* 2018;11(4):589-592. 5. Liu J et al. *Curr Opin Allergy Clin Immunol.* 2010;10(5):505-510.

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US--2500550 10/25

# iVIZIA<sup>®</sup>

## The all-in-one dry eye drop



Up to 8 hours of relief<sup>1,†</sup>



Preservative-free formulation



Safe for use with contacts<sup>‡</sup>



86% of dry eye sufferers surveyed reported greater comfort with iVIZIA<sup>1,†</sup>



92% of dry eye sufferers who wear contact lenses saw an improvement in daily activities, such as using phones, tablets, computer work, and watching TV<sup>1,†</sup>



Request samples by visiting [ivizia.com/ECP](https://www.ivizia.com/ECP)

<sup>1</sup>In 2 user surveys, patients aged 25-80 years switched from their usual artificial tears to iVIZIA for 30 days. Study groups included contact lens wearers who have dry eye (N=276) and patients with dry eye (N=203).

<sup>†</sup>To limit blurriness when using contact lenses, remove contacts, apply drops, then insert contacts. Reference: 1. Thea Data on File.

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\*Not actual product size.



V-SERIES BREAKFAST:

## RETHINKING REFRACTION

Why the Future Belongs to Medical, Value-Based Care

March 12th at 8:30 AM

WF3, Hall F, Tangerine Ballroom

Refraction is becoming a volume game — and the big players are winning it. But what patients need more than ever is all-in-one medical care.

Dry eye. Ocular surface disease. Aesthetic services powered by technology delivering **life-changing outcomes and transformative revenue.**

Join Dr. Faten Edriskhalaf — Founder & CEO of Blinking Owl Eye Care, with 8 locations across South Florida — as she maps exactly where the market is headed and shares the playbook for building a medical-focused practice.

**DON'T MISS THIS**  
**V-SERIES PRESENTATION**

FEATURING

**FATEN EDRISKHALAF, OD**

*Founder & CEO, Blinking Owl Eye Care*



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Seeing beyond